

**NEWS RELEASE
FOR IMMEDIATE RELEASE**


WIDEN YOUR WORLD WITH CELCOM'S FLEXIBLE EASYPHONE™

Upgrade your smartphone anytime, anywhere!

KUALA LUMPUR, 30 MAY 2018 – Celcom Axiata Berhad is offering the flexibility and easiest way for everyone to enjoy the latest devices with its further enhanced EasyPhone™ - allows consumers to own or rent, and upgrade their device at any time. The offer is open for all Celcom consumers via #kitaboleh campaign in conjunction with the upcoming World Cup 2018.

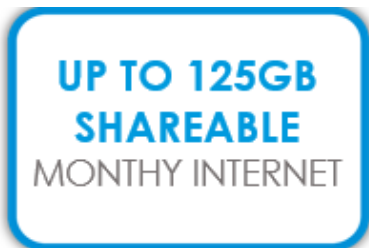
As Celcom continues to deliver awesome customer experience, Celcom's EasyPhone™ and postpaid plans have been further enhanced to ensure that consumers will enjoy the best digital moments. Celcom is introducing the all-new Celcom Mobile Family™, a supplementary postpaid plan that allows easy internet sharing of up to 125GB among family members and friends.

Starting 1 June 2018, consumers can share their amazing football and digital moments with the following offerings:

<p>The New EasyPhone™</p>	<p>EasyPhone™ offers flexibility to:</p> <ul style="list-style-type: none"> - Upgrade your device anytime from as low as RM120 - Own or rent a new device from as low as RM35 a month <p>Phone Care:</p> <ul style="list-style-type: none"> - Provides a hassle-free option for consumers to replace their devices in case of damages or theft. 										
<p>Celcom Mobile Family™ Plan</p> 	<p>Celcom Mobile Plan refers to the existing postpaid plan:</p> <table border="1" data-bbox="608 1818 1401 1998"> <thead> <tr> <th style="background-color: #00AEEF; color: white;">Plan</th> <th style="background-color: #00AEEF; color: white;">Monthly commitment</th> </tr> </thead> <tbody> <tr> <td>Celcom Mobile Gold Plus</td> <td>RM98</td> </tr> <tr> <td>Celcom Mobile Gold Supreme</td> <td>RM128</td> </tr> <tr> <td>Celcom Mobile Platinum</td> <td>RM148</td> </tr> <tr> <td>Celcom Mobile Platinum Plus</td> <td>RM188</td> </tr> </tbody> </table>	Plan	Monthly commitment	Celcom Mobile Gold Plus	RM98	Celcom Mobile Gold Supreme	RM128	Celcom Mobile Platinum	RM148	Celcom Mobile Platinum Plus	RM188
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Celcom Mobile Gold Plus	RM98										
Celcom Mobile Gold Supreme	RM128										
Celcom Mobile Platinum	RM148										
Celcom Mobile Platinum Plus	RM188										

New Celcom Mobile Family™ refers to the supplementary lines for Celcom Mobile plans:

- RM48 a month per line
- 5GB of shareable internet
- 5GB FREE Video Walla™
- unlimited iflix VIP access
- unlimited calls
- unlimited Whatsapp and WeChat



Celcom Mobile Family™ sharable internet:

Celcom Mobile Plan	Celcom Mobile Family™ Line(s)	Celcom Mobile Family™ Internet Allocation	Total Shareable Internet
Gold Plus (40GB)	Up to 2	Up to 10GB	Up to 50GB
Gold Supreme (50GB)	Up to 3	Up to 15GB	Up to 65GB
Platinum (60GB)	Up to 4	Up to 20GB	Up to 80GB
Platinum Plus (100GB)	Up to 5	Up to 25GB	Up to 125GB

- Shareable data could be enjoyed by everyone in the family from a combined quota, or from data allocation by line



- For special device bundle offer, Celcom Mobile Family™ consumers can either combine the discount on devices of up to RM3,000, or enjoy RM300 device discount for each Celcom Mobile Family line
- Consumers may also enjoy EasyPhone™ program on Celcom Mobile Family™ from as low as RM52 per month.

Limited time offering(s):



- FREE 1TB of shareable Video Walla™ for 12 months, when consumers register with Celcom Mobile Family™ plan



The internet quota for additional Celcom Mobile Family™ lines can be used at any time of the day and on any day, and can be easily managed through the new Celcom Life app, downloadable at Google Play and App store.

Azwan Khan Osman Khan, Deputy Chief Executive Officer, Business Operations, Celcom Axiata Berhad said EasyPhone™ has been greatly improved to deliver an awesome consumer experience that offers enhanced flexibility to our consumers.

“As Celcom continues its focus on delivering the best mobile internet experience for all customers, we want them to be able to share internet with friends or family, as well as enjoying great savings on latest device, while staying digitally awesome,” he said.

To find out more information about EasyPhone™ and Celcom Mobile Family™ Plan simply visit the nearest Celcom bluecube or Celcom certified partners or log in www.celcom.com.my.

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