



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

## **iPhone 8 and iPhone 8 Plus ARRIVE AT CELCOM ON FRIDAY, 20 OCTOBER 2017**

**KUALA LUMPUR, 20 OCTOBER 2017** - Celcom today announced it is offering the new generation iPhone 8 and iPhone 8 Plus. Customers can pre-order iPhone 8 and iPhone 8 Plus at the Celcom Online Store, Celcom Blue Cube, and selected Celcom Certified Partners Outlet, and both are available in stores starting Friday, 20 October 2017. For complete pricing details, please visit [www.celcom.com.my](http://www.celcom.com.my).

Azwan Khan Osman Khan, Deputy Chief Executive Officer, Business Operations of Celcom said "We are delighted to offer the spectacular iPhone 8 and iPhone 8 Plus to our customers. Celcom is also offering an irresistible selection of plans for both postpaid and prepaid customers to own an iPhone today."

iPhone 8 and iPhone 8 Plus are a new generation of iPhone featuring a new glass and aluminium design in three beautiful finishes - space grey, silver and a new gold – made with the most durable glass ever in a smartphone, Retina HD displays, A11 Bionic chip and is designed for the ultimate augmented experience. The world's most popular camera gets even better and wireless charging brings a powerful new capability to iPhone. iPhone 8 Plus features dual 12-megapixel cameras and introduces Portrait mode with Portrait Lighting, bringing dramatic studio lighting effects to iPhone, allowing customers to capture stunning portraits with a shallow depth of field effect in five different lighting styles.

Celcom customers can own the new iPhone 8 and iPhone 8 Plus through its 24-month instalment program, EasyPhone™, available for both postpaid and prepaid customers.

Customers can also choose to pair their iPhones with the range of Celcom FIRST™ postpaid plans, customised for their data needs.

For more details on pricing and data plans, please visit [www.celcom.com.my](http://www.celcom.com.my)

For more details on iPhone please visit [www.apple.com/my/iphone](http://www.apple.com/my/iphone)

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**About Celcom Axiata Berhad**

Celcom is Malaysia's leading data network provider, with almost 10 million customers. Established in 1988, it boasts the widest national 2G, 3G and 4G LTE networks, covering over 98% of the population. Currently the largest mobile broadband and corporate services provider, Celcom is now moving towards integrated multi-access and multimedia services, in line with evolving technologies and consumer behaviour in Malaysia. A culture that places the customer FIRST™ is reflected in our award-winning customer service, products, and other corporate accolades at a regional level. Celcom is part of the Axiata Group of Companies, one of the world's largest telecommunications companies, with close to 300 million customers across 10 Asian markets. For more information on Celcom, log on to <http://www.celcom.com.my>

*Media Release Issued by Corporate Communications Department of Celcom Axiata Berhad. For further enquiries, please contact Rohizan Ismail @ +60133449690 or Azira Mazlan +60193148002/ [azira.mazlan@celcom.com.my](mailto:azira.mazlan@celcom.com.my).*