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CELCOM CUSTOMERS'S EXCLUSIVE MEET AND GREET SESSION WITH HANNAH DELISHA

PETALING JAYA, 13 OCTOBER 2017 – It was both an exciting and joyous occasion for Celcom lucky customers as they received the privilege to meet Malaysia's uprising actress and television personality, Hannah Delisha. The 'meet and greet' session was brought exclusively for the earliest customers who pre-ordered the spectacular Huawei Nova 2i beginning 5 October to 11 October.

The session was held in conjunction of the Huawei Nova 2i launch on the same day. Hannah Delisha who is the brand ambassador for Nova 2i, spent a great three hours with the selected customers who picked up their pre-ordered phones at the Blue Cube Sunway Iconic in Petaling Jaya.

One of the lucky customers, Adliana Izzati Ahmad, 21, who picked a Nova 2i in black colour said, "It was really a surprise when Celcom informed me saying that I will be meeting Hannah Delisha when I pick up my phone at Blue Cube Sunway Iconic. I have been following her television series, and I felt exuberant to meet her in-person."

Customers selected for the meet and greet session had the opportunity for a selfie with the Nova Superstar, and each received a flipbook photo album of themselves with Hannah Delisha.

Also present in the event were Zalman Aefendy Zainal Abidin, Chief Marketing Officer, Harcharan Singh, Head of Device Business of Celcom Axiata Berhad, and Bill Liu, Country Director, Huawei Malaysia.

Huawei's latest addition to its mid-range smartphones is made easier and affordable to own with Celcom's EasyPhone, for as low as RM25 for a 24-month instalment. Xpax customers can also grab their Nova 2i with EasyPhone™ for Prepaid, with an instalment of RM110 per month.

Retailing at RM1,225.47, the phone enables selfie lovers and video enthusiasts to capture enchanting photos and fascinating videos with its FullView Display feature and four cameras. Celcom customer can also get a Nova 2i for FREE when signing up to FIRST™ Platinum Plus postpaid plan.

For more information on Celcom's packages price for Huawei Nova 2i, please visit www.celcom.com.my or www.xpax.com.my

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About Celcom Axiata Berhad

Celcom is Malaysia's leading data network provider, with almost 10 million customers. Established in 1988, it boasts the widest national 2G, 3G and 4G LTE networks, covering over 98% of the population. Currently the largest mobile broadband and corporate services provider, Celcom is now moving towards integrated multi-access and multimedia services, in line with evolving technologies and consumer behaviour in Malaysia. A culture that places the customer FIRST™ is reflected in our award-winning customer service, products, and other corporate accolades at a regional level. Celcom is part of the Axiata Group of Companies, one of the world's largest telecommunications companies, with close to 300 million customers across 10 Asian markets. For more information on Celcom, log on to <http://www.celcom.com.my>

Photo story Issued by Corporate Communications Department of Celcom Axiata Berhad. For further enquiries, please contact Rohizan Ismail @ +60133449690 or Azira Mazlan @ azira.mazlan@celcom.com.my / 0193148002