



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

CELCOM POWERS UP SABAH WITH 10X FASTER HIGH-SPEED FIBRE INTERNET AT AFFORDABLE PRICES

KOTA KINABALU, 18 SEPTEMBER 2017 – Celcom Axiata Berhad launched today two of its newest high-speed fibre internet connection services -- Celcom Home Fibre™ and Celcom Business Fibre™, which provides 10 times faster unlimited internet download speeds of up to 100Mbps, with the most advanced broadband services for the homes and businesses of the Sabah community.

In-line with the nation's vision of becoming a Digital Nation, Celcom Home Fibre™ and Celcom Business Fibre™ offers optical fibre technology to both residential and business consumers within Sabah, further empowering digitalisation throughout rural and urban areas.

Celcom Home Fibre™ offers residential consumers unlimited high-speed fibre internet at affordable prices, including a free wireless router paired with the quickest and free installation process.

| | | Home Fibre 120 | Home Fibre 150 | Home Fibre 180 |
|--------------------|-------|---------------------------|---|----------------|
| Monthly Commitment | | RM120 | RM150 | RM180 |
| Internet | Speed | 10 Mbps | 20 Mbps | 40 Mbps |
| | Quota | UNLIMITED | | |
| Calls | | 10sen/min to all networks | | |
| Device | | FREE modem | | |
| Rebate | | NA | Special Rebate of RM15 for FIRST™ Gold Plus, FIRST™ Gold Supreme, FIRST™ Platinum or FIRST™ Platinum Plus | |

As a special offer, existing Celcom FIRST™ Gold Plus, Gold Supreme, Platinum and Platinum Plus consumers can enjoy an additional RM15 rebate from their monthly Home Fibre™ bill, when they sign up for either Home Fibre™ 150 or 180.

For business owners, Celcom Business Fibre™ also offers unlimited high-speed fibre internet with speeds up to 100Mbps, offering a worry-free experience. Business Fibre™ also comes together with free installation, a free dect phone and a free wireless router.

| | | Business Fibre 10 | Business Fibre 20 | Business Fibre 40 | Business Fibre 100 |
|------------------------------------|--------------|--|---|-------------------|--------------------|
| Monthly Commitment | | RM158 | RM208 | RM288 | RM378 |
| Monthly Commitment Discount | | RM20 discount when you subscribe to 5 lines or more under the same company | | | |
| Internet | Speed | 10 Mbps | 20 Mbps | 40 Mbps | 100 Mbps |
| | Quota | UNLIMITED | | | |
| Calls | | 8sen/min | FREE 300 MINUTES to all networks thereafter 8 sen/min | | |
| Rebates | | NA | RM20 for FIRST™ Gold Plus Business, FIRST™ Gold Supreme Business, FIRST™ Platinum Business or FIRST™ Platinum Plus Business | | |
| Come With | | FREE STANDARD INSTALLATION FREE DECT PHONE FREE ROUTER | | | |

Existing Celcom FIRST™ Business Gold Plus, Gold Supreme, Platinum and Platinum Plus consumers can enjoy a RM20 rebate for 24 months, from their monthly Business Fibre™ bill when they register with either Business Fibre™ 20, 40, or 100. In addition, business owners who register five Business Fibre™ lines or more, will enjoy an additional RM20 discount per line, a total rebate of RM40 per month.

The Celcom Home Fibre™ and Celcom Business Fibre™ launch was graced by YAB Tan Sri Musa Aman, Chief Minister of Sabah at Magellan Sutera Resort, Kota Kinabalu today, with the attendance of Sabah State Ministers, as well as Mohamad Nor Tahir, Chairman of Celcom Timur Sdn Bhd.

Michael Kuehner, Chief Executive Officer of Celcom Axiata Berhad said Celcom is committed to deliver a cutting edge internet experience for everyone from all walks of life with the fastest internet speeds and best consumer experience.

"This initiative is also in collaboration and aligned with the state government's agenda for a *Sabah Smart City* and we want to reach out to all communities, both urban and rural, with fast internet speeds at affordable prices. We want to ensure that our consumers have the opportunity to be adept within today's rapidly growing digital technology industry.

"We have also appointed Celcom Timur Sdn Bhd (CTSB), our counterpart in Sabah, to take the lead in fibre optimising operations. We aim to develop and provide the strongest fibre infrastructure and fastest internet connection throughout the entire region of Sabah very soon," he said.

For enquiries on Celcom Home Fibre™ or Celcom Business Fibre™, customers can simply call our Customer Service Consultant at 1-300-11-3282 or visit the nearest Blue Cubes to check on the coverage area for fibre internet availability. For more information, visit www.celcom.com.my

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About Celcom Axiata Berhad

Celcom is Malaysia's leading data network provider, with almost 10 million customers. Established in 1988, it boasts the widest national 2G, 3G and 4G LTE networks, covering over 98% of the population. Currently the largest mobile broadband and corporate services provider, Celcom is now moving towards integrated multi-access and multimedia services, in line with evolving technologies and consumer behaviour in Malaysia. A culture that places the customer FIRST™ is reflected in our award-winning customer service, products, and other corporate accolades at a regional level. Celcom is part of the Axiata Group of Companies, one of the world's largest telecommunications companies, with close to 300 million customers across 10 Asian markets. For more information on Celcom, log on to <http://www.celcom.com.my>

About Celcom Home Fibre™

10X faster Internet is here, from Celcom Home Fibre™. In addition to speeds up to 40Mbps, we offer a quick installation so you can enjoy unlimited Internet as soon as possible. FIRST™ Gold Plus, FIRST™ Gold Supreme, FIRST™ Platinum & FIRST™ Platinum Plus customers enjoy a rebate of RM15. Extra value with extra fast Internet, only with Celcom Home Fibre™.

About Celcom Business Fibre™

The all-new Celcom Business Fibre™ is our most advanced broadband for business. With speeds up to 100Mbps and zero downtime, it offers a fast, worry-free experience. We offer a quick installation, equipping your office with unlimited Internet as soon as possible. FIRST™ Gold Plus Business, FIRST™ Gold Supreme Business, FIRST™ Platinum Business & FIRST™ Platinum Plus Business customers enjoy a rebate of RM20. Extra value with extra fast Internet, only with Celcom Business Fibre™.

Media Release Issued by Corporate Communications Department of Celcom Axiata Berhad. For further enquiries, please contact Rohizan Ismail @ +60133449690 or Benedict Ng @ +60192202521 / benedict.ng@celcom.com.my.