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CELCOM AND GRAB COLLABORATE TO ENABLE DIGITAL LIFESTYLE FOR MOBILE CUSTOMERS

KUALA LUMPUR, 12 JULY 2017 – Celcom Axiata Berhad announced today its partnership with the digital ride-hailing service, Grab - Southeast Asia's leading ride hailing service. The partnership will provide Celcom customers being GrabCar customers and Grabcar driver-partners nationwide with special benefits in the coming months.

All Celcom customers on its Lightning Fast 4G LTE network will enjoy

- Zero-rated data charges on the GrabCar app usage and
- Free GrabCar rides and discounts as part of their loyalty program.

As a reward for loyal GrabCar drivers, Celcom will offer them a wide selection of the latest devices that are compatible with Celcom's Lightning Fast LTE network, bundled with Celcom FIRST™ plans with additional benefits. These benefits include zero-rated data charges on the Grab Driver app.

Azwan Khan Osman Khan, Deputy Chief Executive Officer, Business Operations of Celcom Axiata Berhad said Celcom is excited to partner with the region's leading digital ride-hailing service, that will offer the best digital experience for its customers and GrabCar drivers.

"We look forward to innovating with Grab and deliver new ride-hailing services for both our customers and GrabCar drivers who would greatly benefit with Celcom's seamless network connectivity for their day-to-day engagements," he said.

Sean Goh, Country Head of Malaysia shared that the partnership is ideal as it will help both Grab's stakeholders to not just enjoy a better ride experience but also help their driver-partners financially as well.

"As an e-hailing ride service, both our drivers and passengers rely on mobile connectivity, especially for our drivers who are always trying to provide excellent service to their passengers. In addition, as our driver partners are dependent on their mobile devices, this will certainly help our drivers to defray some of their mobile cost and also help the navigation of the journey much more efficient," added Goh.

For more information, please log on to www.celcom.com.my or <http://grb.to/celcomloyalty>

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About Celcom Axiata Berhad

Celcom is Malaysia's leading data network provider, with almost 11 million customers. Established in 1988, it boasts the widest national 2G, 3G and 4G LTE networks, covering over 98% of the population. Currently the largest mobile broadband and corporate services provider, Celcom is now moving towards integrated multi-access and multimedia services, in line with evolving technologies and consumer behaviour in Malaysia. A culture that places the customer FIRST™ is reflected in our award-winning customer service, products, and other corporate accolades at a regional level. Celcom is part of the Axiata Group of Companies, one of the world's largest telecommunications companies, with close to 320 million customers across 10 Asian markets. For more information on Celcom, log on to <http://www.celcom.com.my>

About Grab

Grab is Southeast Asia's leading ride-hailing and mobile payments platform. Grab solves critical transportation challenges to make transport freedom a reality for 620 million people in Southeast Asia. Grab's core product platform includes transport solutions for drivers and passengers with an emphasis on convenience, safety and reliability, as well as its proprietary mobile payments platform, GrabPay. Grab currently offers services in 55 cities across Singapore, Indonesia, Philippines, Malaysia, Thailand, Vietnam and Myanmar. For more information, please visit: <http://www.grab.com>.

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