

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

CELCOM BRINGS HD-RATED VIDEO STREAMING ON YOUTUBE

KUALA LUMPUR, 23 APRIL 2017 –Celcom Axiata Berhad and its **customers can now have a fair and independent rating** with YouTube's recently launched consumer web app, Video Checkup.

The app enables customers to see Celcom's network quality while watching YouTube videos on mobile devices. YouTube's Video Checkup is targeted to **maximise users' data experience** with smooth YouTube streaming.

Michael Kuehner, Chief Executive Officer of Celcom Axiata Berhad said Celcom as a network service provider would greatly benefit from YouTube's Video Checkup rating to further deliver the best video experience.

"Celcom will always continue to provide the best digital customer experience through such opportunities. The rating given by YouTube for Celcom customers will contribute to our many ongoing network modernisation initiatives to offer the best network quality experience to customers," he added.

Currently Celcom scores above 3.5 star rating (which connotes "High Definition (HD): Smooth Streaming) at 79% out of the 471 locations where Video Checkup is available in the country.

YouTube Video Checkup rating is a star-based rating with each rating associated with a description such as 'High definition (HD): Smooth streaming'. At this point of time, **4 out of 5 stars is the highest rating nationwide, as 5 stars are reserved for future technology** that support higher bandwidth video.

For more information on YouTube Video Checkup, please visit youtube.com/videocheckup.

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