

**PICTURE STORY
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CELCOM WELCOMES THE YEAR OF THE ROOSTER

KUALA LUMPUR, 7 FEBRUARY 2017 – A cheerful mood prevailed at Menara Celcom as more than 300 staff of **Celcom Axiata Berhad** ushered in the **Year of the Rooster** with **Chief Executive Officer Michael Kuhner** and the senior management recently.

Dressed in vibrant and colourful **Cheong Sams** and a majority in different hues of red – the staff turned up in full force to share the festive joy at the lobby as a renowned lion dance troupe roared to life, to the throbbing beats of cymbals and drums. The lions decked in blue and gold, and its troupe were from the Gao Feng Lion Dance Association Malaysia from Malacca.

As the dance began, many took out their mobile phones to record the exhilarating routine, and it culminated with the gesture of the lions '**eating Mandarin oranges and spitting out the skin**' as a symbolic act of blessing, to signify abundance for the year ahead. The celebratory mood was heightened when the **God of Prosperity** made his way through the crowd and tossed oranges to eager staff.

Michael wooed the staff with his Chinese New Year greetings while **Danny Chew, Chief of Sales of Celcom Axiata Berhad** signaled the start of the celebration by wishing everyone an auspicious Chinese New Year.

The lively event was wrapped up with photo sessions by Celcom's staff against a festive backdrop together with Celcom's Management team who distributed **Ang Pao's** while many took the opportunity to wish each other a prosperous year ahead.

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