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## **DIGITALISING KOTA BELUD**

*Celcom boosts town's reach with connectivity for unlimited possibilities*

**KOTA BELUD, 20 January 2017** – In-line with the government's National Broadband Initiative, Celcom Axiata Berhad has extended digital connectivity to the Kota Belud community, empowering them to become digitised with the setting up of four Pusat Internet 1Malaysia (PI1M) and 24 Community WiFi sites.

The outreach programme mandated by the government, has seen Celcom implementing ICT infrastructure as the benchmark to other districts in Sabah.

During his visit to Kota Belud recently, **Michael Kuehner, Chief Executive Officer of Celcom Axiata Berhad** said Celcom is proud to support the government's project in Kota Belud as it creates an encouraging digital impact for the community, providing new and equal opportunities for their businesses and lifestyle.

"Our support here transitions with the installation of 13 small cells towers in Kota Belud, to boost the mobile data connectivity in the area. The locals can enjoy using their smartphones with 3G and LTE connection for internet access anytime and anywhere," he added.

PI1M, Community WiFi, and the enhancement of network are the key elements in developing the Smart Community initiative. Kota Belud is the first district in Sabah to become the Smart Community, an initiative adopted by the Malaysian Communications and Multimedia Commission (MCMC), and will turn the district into the benchmark and model for development based on the ICT for the other districts in Sabah.

To date, Celcom has developed 88 P11M, 535 Community WiFi, and 40 small cells towers in Sabah.

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