



**NEWS RELEASE
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**CELCOM AXIATA BEGINS BIGGEST 4G KLANG VALLEY NETWORK
MODERNISATION EXERCISE**

Celcom Axiata to meet customers' demands for superior data network quality.

KUALA LUMPUR, 13 JUNE 2016 – Celcom Axiata Berhad, Malaysia's leading data network provider, in its promise to cater its increasing data subscriber growth, is set to intensify and enhance its 4G network. The modernisation exercise involves a scheduled replacement of network equipment at all Klang Valley sites, between 10am to 5pm for a period of 4 months starting 17 June.

Recently, Celcom Axiata announced its partnership with Ericsson Malaysia Sdn Bhd and Huawei Technologies (M) Sdn Bhd as its main network infrastructure that will integrate, deploy and manage its 4G LTE network developments. Both partners will be servicing Celcom Axiata's Radio Access Network (RAN), leading to further enhance customer experience.

The exercise is part of the allocated RM2 billion over 5 years, and customers may experience intermittent service degradation or temporary loss of connectivity during the exercise. The exercise is also part of Celcom Axiata's preparation to enhance the network to 4.5G in the near future as well as providing the base layer for the future 5G network. Celcom Axiata is committed to meet the government's requirement of achieving 95% LTE population penetration by 2020.

Dato' Sri Shazalli Ramly, Chief Executive Officer of Celcom Axiata Berhad said in realising the importance of having the Greatest network coverage with an ultrafast 4G LTE connectivity within the digital age, Celcom Axiata has heard the demands of its customers and pushes forward to bring the best 4G network quality and experience.

"With a strong growth in data subscribers today, Celcom Axiata has heard the demands of its customers loud and clear, and we take this step in acknowledgement to meet their requests for superior network quality and enhanced internet experience.

"To ensure that Celcom Axiata becomes the nation's most-trusted company by 2020, we are being transparent to our customers by providing them weekly schedule updates of the on-going modernisation exercise which can be found on Celcom Axiata's official website," he said.

Celcom Axiata will also be placing temporary "Cells on Wheels" (outdoor) and femtocells (indoor) that will serve as a replacement network hub at designated sites to ensure that affected customers will only experience minimal intermittent service degradations.

In line with Celcom Axiata's continuous commitment to provide the best network experience for customers, over 4,600 communication tower sites nationwide will be modernised to the latest 4G technology, equipment and software.

"We seek the understanding and patience of our customers and humbly request for them to bear with us as we undergo the exercise which may cause a temporary inconvenience for them. We will also hold ourselves accountable to perform all network modernisation works as quickly and seamless as we can," Shazalli added.

The modernisation schedule will be updated every Friday, and customers can view it simply by visiting www.celcom.com.my or for further queries, customers may call our Celcom Careline and speak to one of our Celcom Customer Service Consultants at 019- 601 1111.

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