



## JOINT NEWS RELEASE

### **CELCOM AXIATA PARTNERS UNIVERSITI TEKNOLOGI PETRONAS IN CATALYSING DIGITAL LEARNING**

*Students to enjoy high speed WiFi connectivity powered by Celcom Axiata*

**KUALA LUMPUR, 9 MAY 2016** – Celcom Axiata Berhad (Celcom), Malaysia's leading data provider and Universiti Teknologi PETRONAS (UTP) today inked a Memorandum of Understanding (MoU) that will see the two parties collaborate to benefit especially students through data connectivity services, as well as strategic collaboration for the development of UTP undergraduates via internship opportunities and entrepreneurial programmes.

The partnership is initiated in support of UTP's initiative to expand on its current wireless infrastructure to a broader and faster wireless access and the latest in technology, due to the network challenges within its campus vicinity in Bandar Seri Iskandar, Perak.

As the appointed partner, Celcom Axiata has deployed 600 WiFi access points, covering both indoor and outdoor areas within UTP to provide seamless connectivity 24 hours daily to more than 8, 000 students and about 900 employees of UTP. All access points are secured with unique ID and password requirement for students and employees to log in and providing a minimum of 1Gbps of high speed internet to the users.

The MoU was inked by Dato' Sri Shazalli Ramly, Chief Executive Officer of Celcom Axiata and Datuk Ir (Dr) Abdul Rahim Hashim, Vice Chancellor of UTP, and witnessed

by Encik Afizulazha Abdullah, Chief Business Services Officer of Celcom Axiata, and Associate Professor Dr. Fawnizu Azmadi Hussin, Director, Strategic Alliance Office, UTP.

Speaking at the MoU signing ceremony held at Menara Celcom, Dato' Sri Shazalli Ramly said, "The new partnership is indeed momentous for Celcom Axiata as it marks another milestone for us while expanding our reach in providing greater connectivity. We are honoured to be entrusted with this opportunity which further signify the confidence in our capability and strength as the leader in data services.

"Superior connectivity that we provide would be the doorway to limitless information the students may need to furnish themselves throughout the learning process. In embracing our digitalisation aspiration further, we are glad to be able to collaborate and engage education as another sector that we are able contribute to. We are more than glad to walk this journey with UTP and believe that this partnership will benefit the students and UTP as an institution greatly.

"This agreement also opens windows of opportunities as Celcom Axiata and UTP are keen to explore further in providing avenues for the students' development, such as exposing them to the corporate world perspective via Celcom's company platform", he added.

UTP, established in 1997, is one of the most prominent private universities in Malaysia. The university is dedicated to the creation and sharing of knowledge in the fields of science, engineering and technology, UTP recognises that having superior connectivity, with constant assurance of scalability, flexibility, and robustness of network will further complete the institution as a campus with world class facilities.

Meanwhile, Datuk Ir (Dr) Abdul Rahim Hashim, said "UTP is always committed to academic excellence in preparing its students to develop and thrive in their studies and ultimately, their career. UTP welcomes collaborations that would help the university community to gain remarkable achievements in shaping its path and building its knowledge and experience for further advancement.

“The utility of wireless network technology has a positive effect on teaching, learning, research endeavors and administration. Wireless network technology has advanced to a degree, that we simply cannot ignore these technological advances. Students’ needs and wants for the ever-growing ICT in campus are vast and demanding and we are required to always stay ahead of the game and fulfill students’ insatiable ‘data appetite’”, he said.

Through this collaboration, UTP community can enjoy a premium internet service, only available at UTP, with multiple internet data plan at a minimum of 22.5 Gigabytes data per month offered by Celcom Axiata.

UTP is also Celcom Axiata’s biggest customer in the education sector and currently benefits from the high speed WiFi powered by Celcom Axiata. This will further strengthen UTP’s engagement within the industry.

Moving forward, Celcom Axiata and UTP will be collaborating in various key initiatives towards the development of UTP undergraduates. Celcom Axiata will be one of UTP Industry Advisory Panel members, where the company is given the opportunity to share ideas on telecommunication and conduct leadership activities via students’ societies or clubs.

The collaboration will also generate opportunities for student internship and career openings with Celcom Axiata or Axiata Group Berhad, as well as the prospects for UTP students to participate in entrepreneurial programmes developed by Celcom Axiata and its partners.

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