



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

CELCOM TRAVELS FAR WITH WONDEROAM™

International roaming services with no bill shock and continued mobile connectivity while abroad

KUALA LUMPUR, 14 APRIL 2016 – Celcom Axiata Berhad, Malaysia's leading data network provider, has made continued mobile connectivity for everyone promising with its new and enhanced International Roaming services – an all new **WONDEROAM™** as it assures everyone the flexibility of having internet wherever they go, anywhere in the world, in one flat rate.

The extensive range of daily and weekly plans comprising the new **WONDEROAM™ 1 DAY SOCIAL RM10**, the enhanced **WONDEROAM™ 1 DAY INTERNET RM38**, and latest **WONDEROAM™ 1 WEEK RM138**, offer postpaid and prepaid customers great and optimal prices to choose from, as well as eases the process by ensuring customers will have no bill shock for their plans.

Zalman Aefendy Zainal Abidin, Chief of Sales and Marketing Officer of Celcom Axiata Berhad said it has become fundamental these days that travellers abroad for business or pleasure, want the ability to make calls and surf the internet without having to worry about paying additional roaming charges.

“Travelling abroad and using their devices as normally used, can cause customers to become afraid of high charges. With Celcom's **WONDEROAM™**, customers can now more easily carry out their social media activities with no worries.

“Our commitment is to enrich our customer's lives with distinctive services that are delivered with a customer-centric attitude, and we want our subscribers to remain engaged on their social media apps.

“Our **WONDEROAM™** will absolutely fulfil their data consumption needs when they opt for their preferred plans under the postpaid and prepaid range, as they travel to any of the supported countries. It is all about ensuring **continued mobile connectivity while abroad**.

“Additionally, **WONDEROAM™** will give our customers peace of mind during their travels, and ensure that they are not faced with the hassle of excessive bill costs and tension of being disengaged with their loved ones,” he said, adding that ‘*no bill shock wherever you go*’ is assured for subscribers who sign up for **WONDEROAM™**.

For those who prefer to roam on their prepaid accounts while travelling, the **WONDEROAM™ 1 DAY SOCIAL RM10** is applicable to all **Xpax Prepaid Plans** whilst roaming. Available in 10 countries in Southeast Asia, South Asia and East Asia, the **WONDEROAM™ 1 DAY SOCIAL RM10 per day** offers **1GB for Facebook, Twitter and Whatsapp, FREE 50MB Hi-Speed Internet and FREE 50MB Basic Internet**. Subscribe via *118# >Wonderoam > Wonderoam 1 Day Social RM 10> Subscribe.

The **WONDEROAM™ 1 DAY INTERNET RM38** feature is enabled through the collaboration with the world's widest worldwide network operators, where subscribers would only need to pay **RM38 per day** for a quota allocation that ranges from **50MB onwards**. Postpaid users will be auto charged upon using the Internet service while connected to preferred networks as they roam in 165 countries, while prepaid subscribers will have their credit balance deducted upon the purchase via USSD *118#.

Meanwhile, customers of **FIRST™ GOLD** and the **new FIRST™ PLATINUM** plans will stand the privilege of enjoying **WONDEROAM™ 1 WEEK RM138** which offers **UNLIMITED CALLS, UNLIMITED SMS and 3GB internet**. The **new FIRST™ PLATINUM** plan will be unveiled on **15 April**.

Zalman Aefendy said Celcom was confident that **WONDEROAM™** will broaden its appeal to Celcom customers and create an enhanced user experience for them as the company is always on the forefront in keeping up with the ever- evolving digital lifestyle and needs of its subscribers.

“Celcom will continue to provide all its subscribers with the best for their digital communication needs by marketing the best plans possible, to complement corresponding customer usage behaviour,” he said during a media briefing at Menara Celcom today.

For a comprehensive list of roaming countries and more details on the **WONDEROAM™ 1 DAY SOCIAL RM10**, **WONDEROAM™ 1 DAY INTERNET RM38** and **WONDEROAM™ 1 WEEK RM138**, click on <https://www.celcom.com.my/personal/plans/international-roaming>

WONDEROAM™ 1 DAY SOCIAL RM10
Take your friends & family everywhere you go for RM10 per day

1GB
Access to these social networks

FREE 50MB
Hi-Speed Internet

FREE 50MB
Basic Internet

RM10/day

WONDEROAM™ 1 DAY INTERNET RM38
ONE FLAT RATE, ANYWHERE IN THE WORLD

MORE THAN 160 COUNTRIES
WIDEST ROAMING COVERAGE

2 PREFERRED OPERATORS
OVER 300 ROAMING PARTNERS

ENJOY HI-SPEED INTERNET

NO BILL SHOCK & NO PAY PER USE

ONLY RM38/DAY

ALL DAY SOCIAL MEDIA ACCESS

AVAILABLE IN 10 COUNTRIES

SUBSCRIBE VIA *118#

Singapore, Indonesia, Japan, Hong Kong, Bangladesh, Sri Lanka, Saudi Arabia, Cambodia, India, Macau

WONDEROAM™ 1 WEEK RM138

YOUR EXCLUSIVE TRAVEL PRIVILEGE
WITH FIRST™ GOLD & FIRST™ PLATINUM

3GB
HI-SPEED INTERNET

UNLIMITED SMS
TO AND FROM ANYONE IN THE WORLD

UNLIMITED CALLS
TO AND FROM ANYONE IN THE WORLD

AVAILABLE IN 10 COUNTRIES

Singapore, Indonesia, Japan, Hong Kong, Bangladesh, Sri Lanka, Saudi Arabia, Cambodia, India, Macau

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