



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

CARRY FORWARD UNUSED INTERNET WITH XPAX

Be the first to carry forward unused internet and get better internet experience with exciting features on a 4GLTE high speed network

KUALA LUMPUR, 8 APRIL 2015 – Xpax, Celcom Axiata Berhad's main prepaid brand for youth, is providing its customers with a **better and non-stop internet experience** where they are able to **carry forward unused internet** and maximise their mobile experience with the perfect internet pack with amazing promotions on the **Internet of Xpax (IOX)**.

Zalman Aefendy Zainal Abidin, Chief Marketing & Sales Officer of Celcom Axiata Berhad said Celcom is the **first** and the **only telco in the country** to introduce this feature and it will **efficiently reduce wastage of internet use as customers will be inclined to adopt better user habits**.

"The carry forward of unused internet is aimed at preventing its wastage and this will encourage customers to appreciate effective internet use aside from giving them a good user experience," he said.

This feature is applicable for any unused internet from the previous subscription as long as the internet plan is auto-renewed. With other advantageous add-ons such as **internet non-stop throughout their internet plan at no extra charges, free high speed internet of 15 hours per month, access to the most affordable internet plans from as low as 90sen per day with free Wi-Fi**, the prepaid pack oozes **greater value**, offers **peace of mind** and **better and non-stop internet experience** for customers on the go at **4GLTE speeds**.

Sign up for **Internet of Xpax** now and try out the **internet experience for free, with 100MB valid for three days**.

Zalman noted that the **Xpax better and non-stop internet experience** will provide customers with the best and most rewarding internet experience, **empowering them with greater control over their usage and expenses**, and be worry-free with affordable prices in **Celcom's Fastest Territory**.

"Mobile internet is a rapidly growing market and it has become more significant and apparent for everyone, on how it has shaped lifestyles. We offer our customers experience and **plans that are of high value** and those that **complement their ever-evolving needs**, backed by a **strong Celcom network** for them to enjoy seamless surfing experience. We are confident that this is the perfect internet pack," he said, adding that the **Xpax non-stop internet experience** is **powered with 4GLTE** and has been on the market since **April 2**.

Furthermore, customers who crave for high data to fulfil their mobile video streaming, games or music needs, can opt for a monthly 1GB plan at only RM28. **Xpax better and non-stop internet experience** also offers Chat and Social pack that comes with no time limit that enable customers to use the internet at their convenience.

To subscribe to these plans, customers simply need to dial ***118#** and select Internet. Please visit the website <http://www.xpax.com.my> for more information.

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