

## PHOTO STORY

**CELCOM GAME HERO CROWNS ITS 'ENDLESS TRIALS' CHAMPION WITH RM100,000 CASH PRIZE!**

**KUALA LUMPUR, 4 SEPTEMBER 2018** – History has been made once again with Muhammad Nazir Basri taking home the grand cash prize of RM 100, 000 in Malaysia's largest mobile game tournament, 'Celcom Game Hero - Endless Trials'. Mastering multiple levels of *endless trials*, the 31-year-old from Klang, Selangor topped other finalists with a whopping 6290 top score in an intense one-hour live showdown.

Claiming the second prize cash was returning champion, 29-year-old Mohd Farhan Hassin from Kota Bahru, Kelantan with 6245 points who snatched the RM60,000 cash prize, while 27-year-old Mohd Sabree Junyul from Klang with 6235 points takes the third place and RM40,000 cash prize. Finalists in the 4<sup>th</sup>-6<sup>th</sup> place received a cash prize of RM 10, 000, and 7<sup>th</sup>-9<sup>th</sup> place finalists received RM5, 000.

The finalists took their shot in battling out each *trial* for their chance at the grand cash prize after being at the top of the leader board, from an overwhelming number of players nationwide, over the course of four months.

Celcom Game Hero cash prizes were presented by Zuwairi Zakaria, Head of Pricing and Retail Marketing of Celcom Axiata Berhad and Dato' Lion Peh, Chief Executive Officer of Techninier Sdn Bhd at Menara Celcom.



Celcom's partnership with Techninier Sdn Bhd highlights the importance of bringing new and innovative experiences for customers, and players can continue to experience the awesome moments with the latest tournament: Celcom Game Hero – *Knight Clash*.

Featured as a scrolling runner game, the premise is set with a valiant knight and his trusty steed, who face ferocious foes and treacherous traps in order to smash through the enemy gates and save the princess. Mobile gamers from casual players to expert gamers just need to gain a high score by collecting points and rescuing the princess, to be placed in the leader boards and be in the running for cash prizes.

For more information on Celcom Game Hero's fifth mobile tournament – 'Knight Clash, visit [www.gamehero.my](http://www.gamehero.my).

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