

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

CHOOSE THE CELCOM BUSINESS MOBILE PLAN FOR YOUR BUSINESS

*Has the best package in the market coupled with value added services,
Is simple and provides the flexibility to customise one's plans*

KUALA LUMPUR, 9 MARCH 2017 – Celcom Axiata Berhad today launched **Celcom Business** – a mobile plan that is designed only for business owners. The plan is unique because business owners are provided the flexibility to expand, share and customise their mobile plans and meet the evolving needs of their organisations.

Simplified, flexible and available in three sizes in terms of number of lines and quota, **Celcom Business** also value adds with the Business Portal as it empowers business owners to have full control when managing their employees' internet allocation.

Afizulazha Abdullah, Chief Business Services Officer, Celcom Axiata Berhad said Celcom Business is the perfect product for any business as it addresses the many concerns of Small Medium Businesses (SMB).

“At present, business mobile packages in the market can be complex, rigid and restricted. This is why Celcom designed a mobile plan that will give our users a good customer experience and will cater to their digital needs. **Celcom Business** offers the best business deals with an abundance of internet allocation, without the complexity and on Celcom's best 4G network,” he said at the launch of the product today.



Celcom Business comprises three customisable plans, the **Celcom Business S**, **Celcom Business M** and **Celcom Business L**. The **Celcom Business S plan** offers up to **100GB** with **5 lines** at **RM490** per month while **Celcom Business M plan** comes with **550GB** and **25 lines** at **RM2, 300** per month. The **Celcom Business L plan** offers **1,100GB** and **50 lines**

for **RM4, 500** per month. Additionally, **Celcom Business** plans offer unlimited and free Calls and SMS.

They are also the first in the market to offer add-on unlimited additional lines at RM70 per line, that has an extra 5GB internet allocation and unlimited calls and SMS for each line.

Celcom Business also provides subsidies for the latest smartphones and is now offering a one-month promotion on smartphones for 'early bird' customers. After signing up with Celcom Business, customers will be notified via emails to complete their subscription on Celcom's Business Portal at businessportal.celcom.com.my.

Find out more about Celcom Business by calling our Celcom Business Hotline at 019-601 1881. For more information please visit www.celcom.com.my/cs/business/sme

The event was also attended by Rizal Nainy, Deputy Chief Executive Officer of SME Corp Malaysia at Nexus Bangsar South.

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