

**RM300, 000 CASH PRIZES UP FOR GRABS ON CELCOM
GAME HERO – *KILL SHOT LEGACY!***

An epic first-person shooting mobile game for everyone to become a hero!

KUALA LUMPUR, 21 NOVEMBER 2017 – Continuing the drive for an awesome customer experience within the mobile gaming community, Celcom together with Techninier Sdn Bhd is proud to announce the third series of the Biggest Mobile Tournament in Malaysia, Celcom Game Hero - '*Kill Shot Legacy*' that racks up a pool of RM300,000 in cash prizes to be won!

Celcom is proud to be working with local Malaysian content developers in coming up with such an exciting and intense fast paced mobile game that will deliver an extraordinary gaming experience. This ongoing initiative showcases Celcom's drive in becoming a recognised brand to enable a truly extensive digital lifestyle with an awesome customer experience, as well as supporting the Malaysian content developer community.

Since 7 November 2017, the third tournament for Celcom Game Hero will continue with Techninier's '*Kill Shot Legacy*', an intense first-person shooting game that takes place across different timelines including the Old West, an Alien Zone, Military Base and the Future. '*Kill Shot Legacy*' can be easily participated by casual to expert gamers. Mobile gamers just need to gain a high score by gunning down bad guys and be placed in the leader boards to be in the running for cash prizes.





With eight game mastery level challenges, game heroes can expect a pack load of new contents and shoot it out within the next four months for the top leader boards once again! The next group of winners will go head to head and draw down for the grand prizes.

Zalman Aefendy Zainal Abidin, Chief Marketing Officer of Celcom Axiata Berhad said Celcom is excited to continue its Celcom Game Hero Mobile Gaming Tournament series with the all-new fast-paced first-shooting game – '*Kill Shot Legacy*', where everyone can be a hero!

“Celcom continues to drive an awesome customer experience for mobile gamers. With such a fun and exciting first-person shooting mobile game, we invite gamers to unleash their hidden shooting skills and stand to win prizes from the pool of RM300,000,” he said.

Dato' Lion Peh, Chief Executive Officer of Techninier said '*Kill Shot Legacy*' is sure to bring the gamers' gaming experience to the next level.

5 SIMPLE STEPS TO SHOOT & WIN



For more information on Celcom Game Hero's third tournament – 'Kill Shot Legacy', visit www.gamehero.my.

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