

**NEWS RELEASE
FOR IMMEDIATE RELEASE**



YOU'RE MORE AWESOME WITH THE NEW XPAX INTERNET PLANS!

KUALA LUMPUR, 2 NOVEMBER 2017 – Are you an avid Instagram user and love taking photos to share with your friends or followers? Now you're even more awesome with the all-new Xpax that comes with FREE 10GB Instagram and a new add-on -- Instagram Walla™.

Starting today and for a limited time only, consumers who subscribe to any of Xpax Internet Plan will enjoy FREE 10GB Instagram. What's very exciting is, all Instagram usages such as Instagram live story will not be deducted from consumers' Internet Plan's quota. This includes the lowest plan of RM 3 for 1GB Daily Internet plan which also comes with 10GB Instagram FREE for 24 hours! WeChat, WhatsApp and Twitter will only be available when consumers purchase the Instagram Walla™ add-on.

BE LAGI AWESOME WITH THE RIGHT INTERNET PLAN + FREE 10GB Facebook & 10GB Instagram on all plans

DAILY RM3 1GB DIAL *118*2*1# TO SUBSCRIBE	DAILY RM5 2GB DIAL *118*2*2# TO SUBSCRIBE	
WEEKLY RM6 500MB DIAL *118*2*3# TO SUBSCRIBE	WEEKLY RM10 2GB DIAL *118*2*4# TO SUBSCRIBE	WEEKLY RM19 5GB DIAL *118*2*5# TO SUBSCRIBE
MONTHLY RM30 5GB DIAL *118*2*6# TO SUBSCRIBE	MONTHLY RM50 10GB FREE UNLIMITED MUSIC WALLA™ DIAL *118*2*7# TO SUBSCRIBE	MONTHLY RM79 15GB FREE UNLIMITED MUSIC WALLA™ & 15GB VIDEO WALLA™ DIAL *118*2*8# TO SUBSCRIBE

For more, consumers can choose to subscribe Instagram Walla™ add-on, through the following passes that suits their usage:

- Daily at RM1 for 1GB;
- Weekly at RM7 for 10GB;
- Monthly at RM20 for 15GB.

MORE ENTERTAINMENT, INTERNET & UNLIMITED CALLS FROM RM1

VALIDITY	FACEBOOK WALLA (FREE TWITTER, WHATSAPP & WECHAT)	INSTAGRAM WALLA (FREE TWITTER, WHATSAPP & WECHAT)	MUSIC WALLA™ (FOR MUSIC STREAMING)	VIDEO WALLA™ (FOR VIDEO STREAMING)	LATE NIGHT INTERNET (1AM - 7AM)	UNLIMITED CALLS (CELCOM NETWORK)
DAILY	RM1 1GB	RM1 1GB	—	RM1 1GB	RM1 1GB	RM1 UNLIMITED
WEEKLY	RM7 10GB	RM7 10GB	RM1 UNLIMITED	RM7 10GB	RM7 10GB	RM7 UNLIMITED
MONTHLY	RM20 15GB	RM20 15GB	RM3 UNLIMITED	RM20 15GB	RM20 15GB	—

In line with Xpax's continuous efforts in improving consumer experience, consumers can utilise unused Internet quota from their internet plan subscription via Xpax's newest feature -- *Data Rollover*, which allows consumers to bring forward their unused data, based on what is left from any of their previous Xpax Internet Plan or add-on subscription. To ensure internet quota gets rolled-over, Xpax consumers need to remain active on their plans via auto-renewal or re-purchase another plan before their existing plan expires.

Zalman Aefendy Zainal Abidin, Chief Marketing Officer of Celcom Axiata Berhad said Xpax is excited to offer the all-new Instagram Walla™ add-on for everyone to enjoy the best digital photo sharing experience.

“Our consumers can continue to remain up to date with their friends and family through their latest awesome photos within the digital space, worry-free from their data being depleted.

“As Celcom continues to enrich its consumers’ digital experience, our consumers do not need to look elsewhere for a perfect plan that fits their desire to remain digitally awesome!” he said.

For more information, visit www.xpax.com.my

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