

## PHOTO STORY

# CELCOM AXIATA SPEARHEADS DIGITAL INNOVATION WITH IoT SOLUTIONS

**KUALA LUMPUR, 31 OCTOBER 2018** – Celcom Axiata Berhad, spearheads multiple industries with ground-breaking Internet-of-Things (IoT) solutions, bringing digital technology and innovation to greater frontiers.

Celcom has always prioritised and supported the national agenda for digital transformation and the development of the nation's economy, industrial technology and digital innovations. Celcom's proposed IoT industry implementations especially IoT in utilities, logistics, natural environment monitoring and industrial improvement, were showcased during the *Industry4wrld: Shaping the Future of Industry* event, organised by the Ministry of International Trade and Industry (MITI) today.

Idham Nawawi, Chief Executive Officer of Celcom Axiata Berhad said Celcom Axiata will be partnering with various technology partners and government agencies for the development of IoT business solutions across multiple industries and businesses within Malaysia.

"The IoT eco-system will enable industries and consumers to connect, control and monitor remotely on their devices via the internet anywhere and at any time. The Internet-of-Things will open up an incredible array of fresh opportunities and innovation, and we look forward to work closely with government agencies and technology partners to enable smart solutions for everyone," he said.

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