

PHOTO STORY

CELCOM GAME HERO CELEBRATES TWO-TIME CHAMPION WITH RM 100,000 GRAND CASH PRIZE!

KUALA LUMPUR, 14 DECEMBER 2018 – Celcom Axiata Berhad's ongoing mobile tournament game – Celcom Game Hero, awards second time winner Teoh Khay Sheng with the RM 100,000 grand cash prize after knocking out other finalists with an impressive top score of 281,100 during the final showdown of 'Celcom Game Hero – Knight Clash', the fifth instalment in Malaysia's largest mobile game tournament.

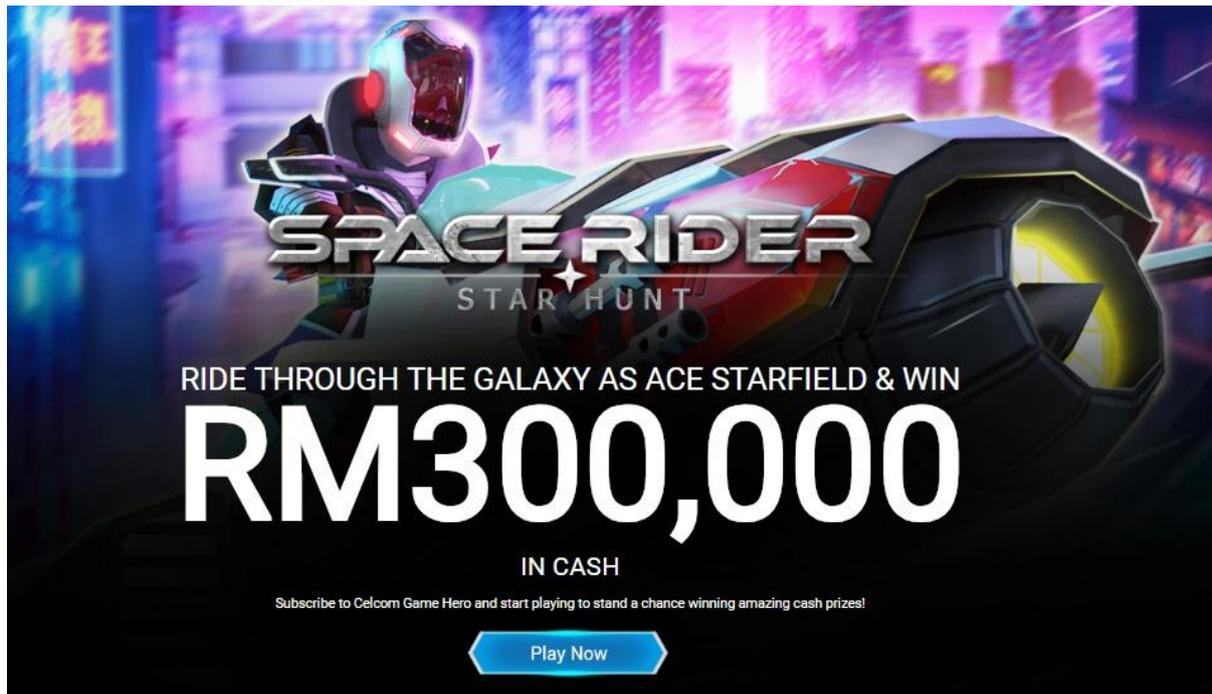
24-year-old Teoh, from Kedah, took home the grand cash prize after conquering the final level in an intense one-hour live showdown. He returns as a seasoned champion as he also claimed victory in the previous Celcom Game Hero: Kill Shot Legacy mobile tournament in April 2018.

28-year-old Muhammad Zairaih B Mohd, who hails from Kelantan, claimed second place with 280,160 points and took home the RM 60,000 cash prize, and 24-year-old Amir Hadi Bin Abdul from Sabah snagged third place and the RM 40,000 cash prize with 271,620 points. Finalists coming in at 4th- 6th place were awarded the RM 10,000 cash prize, and 7th-9th place finalists with RM 5,000 cash prize.

The Celcom Game Hero grand prizes were presented by Zuwairi Zakaria, Head of Consumer Marketing and Analytics of Celcom Axiata Berhad, and Alan Pei, Chief Technology Officer of Techninier, at Celcom's new corporate office in Petaling Jaya.



Celcom is driven to create awesome customer experience for mobile gamers, and this is evident with the continued partnership with Techninier Sdn Bhd. This extraordinary initiative showcases Celcom's drive in becoming a recognised brand which enables a truly extensive digital lifestyle, as well as supporting the Malaysian content developer community.



The sixth Celcom Game Hero tournament continues with 'Space Rider', a fast-paced space themed 'shoot'em up' mobile game, where players will be racing across different planets on a five-lane halfpipe, while dealing with enemies and obstacles. 'Space Rider' players can battle it out and get to the top leader boards to become a finalist and be in the running to win cash prizes.

For more information on Celcom Game Hero's sixth mobile tournament – 'Space Rider, visit www.gamehero.my.

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