

## TERMS & CONDITIONS FOR WANDERBEATS GADO-GADO KIMCHI CAMPAIGN ("CAMPAIGN")

### Introduction

This Campaign is held by Celcom Mobile Sdn Bhd (Company No. 27910-A) ("Celcom"). By participating in the Campaign, the Customer (as herein defined) hereby agrees to be bound by these terms and conditions ("Terms and Conditions") which shall form an integral part and to be read together with terms and conditions of Customer Registration Form ("CRF") and/or terms and conditions of the respective mobile/content service(s) offered and relevant to the Customer in respect of this Campaign.

In the event of a conflict or inconsistency between these Terms and Conditions and/or terms and conditions of CRF and/or terms and conditions of the respective mobile/content service(s), such inconsistency shall be resolved by giving precedence in the following order (i) these Terms and Conditions (ii) terms and conditions of CRF and/or the respective mobile/content service(s).

### Duration of Campaign

This Campaign shall commence from **16<sup>th</sup> October 2017** to **14<sup>th</sup> December 2017** ("Campaign Period"). Any extension thereof shall be subject to the sole discretion of Celcom.

### Eligibility

This Campaign is applicable to all Celcom's Customers who subscribe to the selected Call Me Tones ("CMT") song during the Campaign Period (hereinafter referred to as the "Customers").

This Campaign however is not applicable to the following persons:

- (i) Celcom's employees (including its related corporation) and their immediate family members;
- (ii) Representatives, employees and/or agents of advertising and/or promotion service providers of Dream Chorus Sdn Bhd.

For clarity, immediate family members shall be:

- For unmarried/single employees – their parents and sibling (s); and
- For married employees – their spouse (s), parents and children.

### Campaign Mechanics

1. The selected Customers will receive an SMS notification by Celcom to participate in this Campaign.
2. Customers will be eligible to be in the running for the Prizes (hereinafter defined) offered in this Campaign by:
  - (i) Subscribing to any of the required CMT as listed via USSD. To subscribe to the other available CMT, Customers may subscribe through any of the following manners ("Subscription"):

<b>SMS</b>	Type <b>CMT</b> <CMT Code> & send to <b>22990</b>
<b>USSD</b>	Dial <b>*323*&lt;CMT Code&gt;#</b> & press CALL OR 1. Dial <b>*323*3#</b> 2. Choose the song title of your choice 3. Select " <b>1. Song – Artist Name</b> " 4. Select "1. Subscribe"

- (ii) Maintaining the subscription of the CMT for at least two (2) weeks during the Campaign Period. For Customers who subscribe less than two (2) weeks before the Campaign Period ends, they need to stay in the Subscription for two (2) consecutive weeks in order to be eligible, regardless of the Campaign Period.

3. Customers need to subscribe to at least one (1) of the songs from the list below:

TITLE	ARTIST	CMT CODE	Price
Thunder	Imagine Dragons	291594	RM1.50 each/ weekly
Tak Malu	Farisha Irish	291595	
Feels (ft. Pharrell Williams, Katy Perry & Big Sean)	Calvin Harris	291596	
Back To You (ft. Bebe Rexha & Digital Farm Animals)	Louis Tomlinson	291597	
Terus Mencintai	Siti Nordiana	291598	
Aisyah	Projector Band	291599	
Zalikha	Floor 88	285269	
Berakhirilah Sudah	Atmosfera	276619	
Dari Mata	Jaz	273625	
Sayang Maafkan Aku	Syafiq Farhain	289239	
Demi Cinta	Ezad Lazim	265143	
Hang Pi Mana	Khalifah	265138	
Despacito	Luis Fonsi	287535	
Crush	Yuna	263569	
KoKoBop	EXO	291693	
Pencuri Hati	Ayda Jebat	260005	
Nakal Nakal Nakal	Ayda Jebat	275522	

4. Customers may also subscribe to more songs as listed above. Any other Subscription to the songs not listed herein shall not be counted towards the selection of the Winners (hereinafter defined).
5. Each Subscription shall be valid for a period of seven (7) days from the date of Customers' Subscription ("Subscription Period") and shall be auto-renewed unless the Customers choose to opt-out.
6. Upon successful Subscription, Customers shall be charged RM1.50 weekly per CMT ("Subscription Fee"). The Subscription Fee shall be reflected on Customers' postpaid bill or to be deducted from the Customers' prepaid account.
7. Customers are allowed to purchase maximum of ten (10) CMT throughout the Campaign Period.
8. Celcom shall send a reminder to the Customers prior to the expiry of each Subscription informing them on the auto-renewal and opt-out option. Upon expiry, the Subscription will be automatically renewed unless the Customers opt out by dialling \*323# and select 7. Manage My CMT > followed by 1. My Album> followed by 1. <Select song> followed by 2. Delete
9. Pursuant to Clause 8 above, Customers who unsubscribe before the end of the Campaign Period will no longer be eligible in the running for the Prize. However, if the Customers re-subscribe to any song in the list during the Campaign Period, the Customers are still eligible to participate.
10. At the end of the Campaign Period, Celcom shall select five (5) Customers who maintain the highest number of Subscription and the longest length of stay based on their Subscription date ("Shortlisted Customers"). Celcom reserves the right to use any other method or medium it deems fit at its sole and absolute discretion for the purpose of selecting the Shortlisted Customers.
11. The Shortlisted Customers will be contacted by Celcom via telephone. Five (5) Shortlisted Customers who manage to answer one (1) question ("Question") correctly will be declared as winners of the Campaign ("Winners").
12. Once the Winners have successfully answer the Question, they will be asked forthwith to create a creative slogan verbally, regarding the Campaign in less than ten (10) words.

13. Celcom shall select one (1) Winner who manage to create the most creative slogan to be rewarded with the Grand Prize. The remaining four (4) Winners are entitled to receive the Consolation Prizes. The selection of the Winners shall be based on Celcom's sole and absolute discretion.
14. Each individual Winner shall be entitled to receive only one (1) Prize per mobile number. The Prizes available for this Campaign are as follows:
- (i) Grand Prize consisting of one (1) pair of ticket including travel package ("Travel Package") to visit Seoul; and
  - (ii) Consolation Prizes consisting of one (1) pair of ticket including Travel Package to visit Lombok, Indonesia for four (4) Winners;

Category	Prizes ("Prizes")	Quantity
<b>Grand Prize</b>	Travel Package to visit Seoul, Korea	1 Pair x 1 winners
<b>Consolation Prizes</b>	Travel Packages to visit Lombok, Indonesia	1 Pair x 4 winners

15. The Travel Package shall include the followings:

- Two (2) low fare flight tickets (return)
- Three (3) meals per day including breakfast, lunch and dinner
- Accommodation and transportation
- Entrance fees & activities (selected)
- Tourist Guide (Muslim)
- 20KG Baggage Fee
- Tips Fee
- Travel Insurance (for 4-65 years old only)

The Travel Package however does not include:

- Personal Expenses
- Extra Baggage Fees
- Food & Beverages (personal)
- In-flight meals (low cost airlines)

16. The Winners shall be informed specifically on collection of the Prizes by sponsor of the Campaign, Dream Chorus Sdn Bhd. Celcom reserves the right to forfeit the Prizes in the event that the Winners fail to collect the Prizes upon receipt of notification from the said sponsor.
17. The Winners must be an active Celcom's postpaid or prepaid subscribers as specified in this term and conditions until the prize giving ceremony date to be eligible for the Prizes for this Campaign. Celcom reserves the right to forfeit the Prizes and select another Winner upon three (3) failed attempts to contact any of the selected Winners or failure to keep an active MSISDN.
18. The Winners or their representatives (if any) who are going to self-collect the Prizes are required to bring along original identification card (NRIC) for verification purpose. Prior notification and approval to Celcom is required should the Winners are sending representative to collect the said Prizes.
19. By participating in this Campaign, the Customers are giving consent to Celcom that the information collected by Celcom from the Customers ("Personal Information") in relation to this Campaign will be used and/or disclosed in accordance to Celcom's Privacy Notice as posted on the website at [www.celcom.com.my/personal/policy](http://www.celcom.com.my/personal/policy) and Personal Data Protection Act 2010. The Customers are advised to read the Privacy Notice to understand their rights with regards to their Personal Information.

#### **General Terms and Conditions**

1. Celcom reserves the sole and absolute right to withdraw, amend, omit and/or vary any part or the whole of the terms and conditions of this Campaign herein stated without prior notice to the Customers and the Customers shall be bound to observe, perform and comply with the terms and conditions herein and any amendments thereof.
2. Celcom's decisions in any matter in relation to the Campaign shall be final and conclusive.

3. Celcom shall not be liable for any claim by the Customers or third-party claims or losses of any nature, including but not limited to, loss of profits, punitive, indirect, special, incidental, or consequential damages or for other damages and any related claims of any nature, including direct, indirect, third party, consequential or other damages resulting from or in connection with this Campaign.
4. Celcom disclaims any liability for loss or damage to property or any personal injury or loss of life resulting from or in connection with this Campaign.
5. The Customers acknowledge and agree that Celcom reserves the rights to disqualify any participation or prize redemption if the Customers is in breach of its obligations or any terms and conditions of this Campaign. Notwithstanding the above, Celcom reserves the right to reject any participation or the Customers at its sole and absolute discretion without assigning any reasons whatsoever.
6. Celcom does not take any responsibility in the event any customer is prevented from participating in this Campaign, as a result of certain technical restrictions or other limitations specific or force majeure which including but not limited to regulatory and/or government directive, act of God etc.
7. All photographs, personal information and names submitted in the Campaign, service marks, trade names, trademarks are the property of Celcom.
8. Celcom reserves the right, at its absolute discretion, to use the names, photographs, voice or video recordings and entries of the Customers for publicity, advertising, trade or Campaign purposes in any media, without first obtaining any consent nor making any payment whatsoever to the Customers.
9. Except as expressly mentioned herein, Celcom shall not be responsible for any expenses and cost including out-of-pocket expenses related to or as a consequence of participating in this Campaign.
10. All prizes offered under this Campaign are not transferable for cash or in kind and shall be subject to availability of stock. Celcom reserves the right to substitute and replace the prize offered with another prize of equal or higher value as Celcom deems fit.
11. Celcom disclaims any warranties or liabilities for the merchantability and fitness of the prize under this Campaign. The warranties applicable for the prize are subject to the terms and conditions provided by the manufacturer or supplier of the prize.
12. In the event any of the provision in these terms and conditions is or becomes invalid, illegal and unenforceable under any applicable law or by any reasons whatsoever, the legality and enforceability of the remaining provisions shall not be affected.
13. No delay or indulgence by Celcom in enforcing any terms or conditions herein shall constitute a waiver by Celcom of the Customers' breach of these terms and conditions.