

**TERMS & CONDITIONS FOR
CALL ME TONES – SUBSCRIBE & WIN (“CAMPAIGN”)**

Introduction

This Campaign is held by Celcom Mobile Sdn. Bhd. (Company No. 27910-A) (“Celcom”). By participating in the Campaign, the Customer (as herein defined) hereby agrees to be bound by these terms and conditions (“Terms and Conditions”) which shall form an integral part and to be read together with terms and conditions of Customer Registration Form (“CRF”) and/or terms and conditions of the respective mobile/content service(s) offered and relevant to the Customer in respect of this Campaign.

In the event of a conflict or inconsistency between these Terms and Conditions and/or terms and conditions of CRF and/or terms and conditions of the respective mobile/content service(s), such inconsistency shall be resolved by giving precedence in the following decreasing order (i) these Terms and Conditions (ii) terms and conditions of CRF and/or the respective mobile/content service(s).

Duration of Campaign

This Campaign shall commence from 26 January until 28 February 2017 (“Campaign Period”). Any extension thereof shall be subjected to the sole discretion of Celcom.

Eligibility

This Campaign is applicable to all Celcom’s customers who subscribe to Call Me Tones (“CMT”) during the Campaign Period (hereinafter referred to as the “Customers”).

For the avoidance of doubt, the Campaign shall not be applicable to the following persons:

- (i) Celcom employees (including its related corporation) and their immediate family members; and
- (ii) Representatives, employees and/or agents of advertising and/or promotion service providers of Dream Chorus Sdn. Bhd.

For clarity purposes, immediate family members are defined, inter alia:

- For unmarried/single employees – their parents and sibling(s); and
- For married employees – their spouse(s), parents and children.

Campaign Mechanics

1. Customers may then participate in this Campaign by:

- (i) Downloading/subscribing to selected CMT via:

SMS	Type CMT <CMT Code> & send to 22990
USSD	Dial *323*<CMT Code># & press CALL Or 1. Dial *323# 2. Go To “Promotions” 3. Choose campaign “Win 1GB Internet”

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| | <p>4. Choose the song title of your choice</p> <p>5. Select "1. Subscribe"</p> |
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(ii) Maintaining the subscription for at least one (1) selected CMT ("Subscription") throughout the Campaign Period.

2. The selected CMT are as following:

International Songs

SONG	ARTIST	CMT CODE
Cheap Thrills	Sia	261509
Can't Stop The Feeling!	Justin Timberlake	264063
Work from Home	Little Mix	259883
Versace On The Floor	Bruno Mars	276276
Cold Water	Major Lazer (feat. Justin Bieber & MØ)	272842
Hymn For The Weekend	Coldplay	268954
Kill 'Em with Kindness	Selena Gomez	253781
Love Yourself	Justin Bieber	255070
Side to Side	Ariana Grande ft. Nicki Minaj	272954
Let Me Love You	DJ Snake feat. Justin Bieber	270597

Malay Songs

SONG	ARTIST	CMT CODE
Ku Rela Dibenci	Aiman Tino	260578
Anugerah Terindah	Black	263648
Lebih Sempurna	Syamel	272553
Sudah Ku Tahu	Projector Band	258764
Jaga-Jaga	Amira Othman	270651
Jomblo Happy	Gamma 1	265055
Hancur Aku	Estranged	258731
Andainya Takdir	Anuar Zain	271294
Selamanya Cinta	Alif Satar & Shila Amzah	267733
Kalah Dalam Menang	Mawi & Syamsul Yusof	259251
Mencari Cinta Sejati	Cakra Khan	269455
Sejati	Faizal Tahir	263376
Katakan	Harris Baba	260545
Dirgahayu	Faizal Tahir & Dato' Siti Nurhaliza	269443
Demi Cinta	Ezad Lazim	261026
Hang Pi Mana	Khalifah	259892
Assalammualaikum Ustazah	Khalifah	259895
Sayangku	Data	251233
Takkan Pergi	Hyper Act	251758
Berakhirlah Sudah	Atmosfera	274712
Payung	Daly Filsuf	256787

Pencuri Hati	Ayda Jebat	258137
Peace Be Upon You	Maher Zain	263973
Polaroid	Sakura Band	275523
Panah Asmara	Min Yasmin	253115
Rindu Semakin Dalam	Wan Irwansyah	265625

The list above is not exhaustive and is subject to change from time to time.

3. Customers shall only be allowed to purchase ten (10) CMT throughout the Campaign Period.
4. Upon successful Subscription of the CMT, the Customers shall receive an SMS confirmation of the Customers' Subscription from Celcom.
5. Each Subscription shall be valid for a period of seven (7) days from the date of Customers' Subscription ("Subscription Period").
6. Customers shall be charged RM1.50 per CMT per week ("Subscription Fee"). The Subscription Fee shall be reflected in the Customers' postpaid bill or deducted from the Customer's prepaid account.
7. Celcom shall send a reminder to Customers prior to the expiry of each Subscription. Upon expiry of the Subscription Period, the Subscription shall be automatically renewed unless Customers opt out by dialling *323# and selecting 7. Manage My CMT> followed by 1.My Album> followed by 1. <select song> followed by 2.Delete.

For the avoidance of doubt, Customers who stopped subscribing before the end of the Campaign Period will no longer be eligible to be in the running to win the Prize (defined hereunder).

8. At the end of the Campaign Period, Celcom shall randomly select among 3500 Customers who satisfy the requirements of Clause 2 and maintain the highest subscription of CMT throughout the Campaign Period ("Shortlisted Customers").
9. The Shortlisted Customers will be contacted by Celcom via telephone and will be asked one (1) question ("Question"). Celcom reserves the right to use any other method or medium it deems fit at its sole and absolute discretion for the purpose of contacting the Shortlisted Customers.
10. Celcom shall replace the Shortlisted Customers with another Shortlisted Customers:
 - (i) upon three (3) failed attempts to contact the Shortlisted Customers; or
 - (ii) in the event of when the Shortlisted Customers fails to answer the Question correctly.
11. The Shortlisted Customers who manage to answer the Question correctly shall be declared as the winners of the Campaign ("Winner") and shall be entitled to receive the following prizes ("Prize"):

Period: 26 January – 28 February 2017

Category	Prize	Quantity
Grand Prize	1GB Internet	3,500 winners

Week	W1	W2	W3	W4	W5
Weekly Winners	700	700	700	700	700

Note: each Customer shall only be entitled to receive one (1) Prize per mobile number.

12. Celcom shall notify the Winner of the Winner's entitlement to receive the Prize via phone within fourteen (14) days from the expiry date of the Campaign Period ("Notification"). Celcom reserves the right to use any other method or medium it deems fit at its sole and absolute discretion for the purpose of notifying the Winner.

General Terms and Conditions

1. Celcom reserves the sole and absolute right to withdraw, amend, omit and/or vary any part or the whole of the terms and conditions of this Campaign without prior notice to the Customer herein stated and the Customer shall be bound to observe, perform and comply with the terms and conditions herein and any amendments thereof.
2. Celcom's decisions in any matter in relation to the Campaign shall be final and conclusive. Any request for appeal and review shall not be entertained.
3. Celcom shall not be liable for any claim by the Customer or third-party claims or losses of any nature, including but not limited to, loss of profits, punitive, indirect, special, incidental, or consequential damages or for other damages and any related claims of any nature, including direct, indirect, third party, consequential or other damages resulting from or in connection with this Campaign.
4. Celcom disclaims any liability for loss or damage to property or any personal injury or loss of life resulting from or in connection with this Campaign.
5. The Customer acknowledges and agrees that Celcom reserves the rights to disqualify any participation if the Customer is in breach of its obligations or any terms and conditions of this Campaign. Notwithstanding the above, Celcom reserves the right to reject any participation or the Customer at its sole and absolute discretion without assigning any reasons whatsoever.
6. Celcom does not take any responsibility in the event Customer is prevented from participating in the Campaign, as a result of certain technical restrictions or other limitations specific or force majeure which including but not limited to regulatory and/or government directive, act of God etc.
7. All photographs, personal information and names submitted in the Campaign, service marks, trade names, trademarks are the property of Celcom.
8. Celcom reserves the right, at its absolute discretion, to use the names, photographs, voice or video recordings and entries of the Customer for publicity, advertising, trade or Campaign purposes in any media, without first obtaining any consent nor making any payment whatsoever to the Customer.
9. Except as expressly mentioned herein, Celcom shall not be responsible for any expenses and cost including out-of-pocket expenses related to or as a consequence of participating in this Campaign.
10. All prizes offered under this Campaign are not transferable for cash or in kind and shall be subject to availability of stock. Celcom reserves the right to substitute and replaces the prize offered with another prize of equal value or higher value as Celcom deems fit.
11. Celcom disclaims any warranties or liabilities for the merchantability and fitness of the prize under this Campaign. The warranties applicable for the prize are subject to the terms and conditions provided by the manufacturer or supplier of the prize.
12. The content for the Campaign is provided by a third party. Celcom does not filter or edit such content. The Customer acknowledges that Celcom is under no obligation to censor the content or information provided. Celcom disclaims all liability in relation to the content provided.
13. In the event any of the provision of these terms and conditions is invalid, illegal and unenforceable under any applicable law or by any reasons whatsoever, the legality and enforceability of the remaining provisions shall not be affected.
14. No delay or indulgence by Celcom in enforcing any terms or conditions herein shall constitute a waiver by Celcom of the Customer's breach of these terms and conditions.