CELCOM PREPS SPM STUDENTS THROUGH FIRST-EVER NATIONWIDE ONLINE TRIAL EXAM ON EDUCUBE

Students can compare results through nationwide ranking
prior to actual exams in November

KUALA LUMPUR, 19 October 2012 – **Celcom Axiata Berhad**, the first and foremost mobile telecommunications provider in the country, will be giving all candidates of the **Sijil Pelajaran Malaysia (SPM)** examinations an added advantage this year by introducing the first-ever **online trial examination on Educube, a one-stop, 3-in-1 online education service incorporating school, tuition and exams.**

Educube's online SPM trial will give candidates the chance to hone their skills on four core subjects – **Mathematics, Science, English, and Bahasa Malaysia** – and will consist of **40 questions to be completed within one hour**. While subscribers can choose any time and date **between 22 to 28 October 2012** to sit for the online trial, **they can only do so once**.

The overall nationwide results will be **published within 48 hours** after the last date of the examination period on **28 October 2012.** Students who participated in the trial exam can view their results, review their incorrect answers, and determine their overall ranking among all students who sat for the paper through Educube's Online Report Card module.

Commenting on Educube's pioneering online trial exam, **Afizulazha Abdullah, Chief Operations, Advanced Data of Celcom Axiata Berhad**, said, "We are proud to introduce this groundbreaking online trial for students all over the country to prepare them for the upcoming SPM examinations. Students will be able to gauge their standing in the academic arena in comparison **not only with their schoolmates but the whole of Malaysia**, thus increasing healthy competition while encouraging them to study harder. This online service

gives students the ability to **study smart and be independent in their studies** within an online channel that caters to the today's tech-savvy students."

"As an added incentive to students, Educube will be **giving away an education fund worth a total of RM10, 000 to the top three students** in this online trial. We hope that this initiative will enable students to work harder through the incentives they stand to receive, especially since this service is open to all Malaysian students and not just Celcom customers," Afizulazha added.

Educube features **more than 70,000 questions** within its syllabus as well as educational games and competitions. Modules such as **e-Assessment, Topical Practice Questions,** and **Multimedia Lessons** encourage students to learn while students and parents alike can track learning progress through the **Online Report Card** module. Educube content is developed by a team of prominent accredited academicians that have extensive years of experience in teaching, drafting and marking exams at a national level and all assessment materials are **reviewed according to Malaysia's national education syllabus**.

As the examination period nears, **S.O.X. members** will also enjoy a **free SMS-based quiz service** with three different levels for UPSR, PMR and SPM students respectively. Starting from **12 October 2012**, S.O.X. members who register by sending **EDU** via SMS to **22188** and perform a minimum **reload of RM10 (fixed denomination) and above** will receive 30 SMS-based exam questions within that month. Members will receive SMS notifications with instructions to get them started on the quiz.

Subscription to Educube's world of online learning is **only RM4.99 per month**. To subscribe and participate in the online SPM trial exam, Celcom users simply need to send **ON EDUCUBE** via SMS to **21234** and follow the instructions given. Other mobile users can subscribe by sending **EDUCUBE** via SMS to **33001**, while non-mobile users can purchase an **Educube Card** at **Blue Cube stores** and **Celcom authorised dealers** to gain access to the online portal. For more information, visit the website at http://educube.thecube.my .

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