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**NEWS RELEASE
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**SHARE BLAZING-FAST CONNECTIONS
WITH PERSONAL AND SECURE MOBILE WIFI WHEREVER YOU GO**
Customers using Celcom's new PortaWiFi to enjoy network speeds of up to 21Mbps

KUALA LUMPUR, 8 August 2012 – Celcom Axiata Berhad, the first and foremost mobile telecommunications provider in the country, is offering its customers **personal and secure mobile WiFi connections wherever they go** by being the **first service provider in Malaysia** to introduce **PortaWiFi** together with **blazing-fast data plans**.

PortaWiFi is an easy-to-use and affordable personal mobile WiFi hotspot device which is currently available from Celcom under a collaboration with **Huawei**. Bundled with Celcom's data plans, PortaWiFi users can share and enjoy **seamless and instant access anytime, anywhere** through Celcom's nationwide mobile network with **data speeds of up to 21Mbps**.

Speaking on the new offering device and service bundle, **En. Afizulazha Abdullah, Chief Operations, Advanced Data for Celcom Axiata Berhad**, said, "By launching mobile data plans for the brand new PortaWiFi, Celcom is giving our customers yet another way to stay connected at home, on the road and on the go with blazing-fast connection speeds that can be shared among users. This latest offering underscores Celcom's '**Data Ubiquity**' **campaign** which aims to provide so many ways for our customers to connect at home or on the go."

PortaWiFi comes with a **car charger** and **three-pin indoor charger with USB adapter** that instantly **transforms a car, home or office into a WiFi hotspot** that allows users to share the advantages of constant connectivity in Celcom Territory with **up to five devices**, allowing multiple users such as families, colleagues or groups of friends to enjoy **personalised and secure mobile WiFi connections at home, on the road and on the go**.

"PortaWiFi's ease of use makes it the best road trip companion, and is especially timely with the long *balik kampung* journeys for Hari Raya Aidilfitri this month. With Celcom's excellent

coverage all over Malaysia, families can easily share Aidilfitri greetings, photos, live chats, videos, and online social media updates throughout their journey in the comfort of their car. Best of all, PortaWiFi plugs into any wall power outlet – transforming the family *kampung* house into a mobile broadband hotspot where people can share the festive spirit," added En. Afizulazha.

The device is bundled with the Celcom Broadband Basic, Celcom Broadband Advance and Celcom Broadband Pro packages that start from **as low as RM68 a month** for a 12-month contract.

PORTA WIFI PACKAGES	Celcom Broadband Basic	Celcom Broadband Advance	Celcom Broadband Pro
Package Price	RM68	RM98	RM138
Device Price	RM159		
Special Rebate	RM10 x 12 months	RM12 x 12 months	RM15 x 12 months
Contract Term	12-month contract applies		
Volume (GB)	4GB	6GB	10GB
Speeds	Up to 21Mbps		
Early Termination Penalty	RM200		
Advance Payment	RM40 (for new registration only)		
Total Payment during Registration	RM199 (RM159 + RM40)		

The bundled data plans for PortaWiFi were designed to take advantage of Celcom's **network upgrades of all 3.5G sites** for faster browsing and download speeds through a tripling of Celcom's network capacity. Celcom is also **investing up to RM300 million** over the next three years on streamlining its network – which is **4G LTE-ready** – towards faster download speeds of **up to 150Mbps** and **more than six times throughput capacity** for compatible devices.

As part of the collaboration with Huawei, Celcom is also offering the **Huawei MediaPad** with **Celcom First Voice and Data plans** at the most attractive device prices on the market. The MediaPad is a lightweight tablet powered by a 1.2Ghz dual-core processor with a High Definition (HD) 7" LCD screen, dual cameras, WiFi and Bluetooth connectivity, all combined in an estimated working battery life of over six hours.

The device is priced **from as low as RM299** with the Celcom Broadband Tab Advance + Voice package on a 24-month contract, where customers stand to **save up to RM700** from their recommended retail price (RRP) of RM999.

MEDIAPAD PACKAGE	Celcom Broadband Tab Life+Voice		Celcom Broadband Tab Basic+Voice		Celcom Broadband Tab Advance+Voice	
Contract Duration	12	24	12	24	12	24
Package Price	48		68		98	
Device Price	699	499	599	399	499	299
Upfront payment (rebated)	200		300		350	
Customer savings	300	500	400	600	500	700

The PortaWiFi and MediaPad device bundles are now available in Celcom bluecube outlets nationwide. For more information on the PortaWiFi and MediaPad device bundles and rates from Celcom, visit www.celcom.com.my.

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About Celcom

Celcom is the country's first and foremost mobile telecommunications provider with over 12 million customers. Established in 1988, it boasts the widest national 2G and 3G networks, covering over 98% of the population. Currently the largest mobile broadband and corporate services provider, Celcom is now moving towards integrated multi-access and multimedia services, in line with evolving technologies and consumer behaviour in Malaysia. A culture that places the customer first is reflected in our award-winning customer service, products, and other corporate accolades at a regional level. Celcom is part of the Axiata Group of Companies, one of the world's largest telecommunications companies, with more than 180 million customers across 10 Asian markets. For more information on Celcom, log on to <http://www.celcom.com.my>.

<p><i>Media Release Issued by Corporate Communications Department of Celcom Axiata Berhad. For further enquiries, please contact Rohizan Ismail @ +60133449690 & Ezra Low @ +0193337850.</i></p>
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