



FOR IMMEDIATE RELEASE

CELCOM ANNOUNCES NEW BOARD OF DIRECTORS

Kuala Lumpur, 28 April 2008 - Celcom (Malaysia) Berhad, the domestic mobile operator under TM International, is pleased to announce its new line up for the Celcom Board of Directors, with immediate effect. This includes the handover of the Chairmanship from Tan Sri Dato' Ir Muhammad Radzi Hj Mansor to Dato' Jamaludin Ibrahim.

The new board line-up is in conjunction with the legal completion of the TM demerger and the listing of TM International on the Main Board of Bursa Malaysia today. This is also in line with the recent changes in the TM International Board of Directors which was announced last week.

The new Board of Celcom comprises of five (5) members, all of whom come from various backgrounds such as industry, finance, accountancy and law.

The full line-up of Celcom's new Board of Directors is as follows :

Dato' Jamaludin Ibrahim	Director / Chairman of the Board
Dato' Sri Mohammed Shazalli Ramly	Chief Executive Officer
Datuk Azzat bin Kamaludin	Director
Dato' Yusof Annuar bin Yaacob	Director
Tan Poh Keat	Director

On 25 April 2008, the Celcom Board had accepted the resignation of its Chairman, Tan Sri Dato' Ir Muhammad Radzi Hj Mansor and two of its existing directors, namely En Ismael Fariz Ali, who has stepped down to focus on Khazanah Nasional's other priorities; and Dato' Sri Abdul Wahid Omar, who has resigned as Director of Celcom to take up the appointment as President and CEO Designate of Maybank.

Commenting on his leaving Celcom after four years of being Chairman, Tan Sri Dato' Ir Muhammad Radzi Hj Mansor said, "When I first undertook the trust that was given to me, I will only say that I have, with good intentions, contributed towards this organization together with the BOD and management of Celcom. I am proud to see Celcom as it is today. I am sad to say goodbye, but I am happy to note that I am

leaving you in good hands. I am honoured to be handing over the chairmanship to Dato' Jamaludin, whose vast experience in the telco industry makes him the ideal candidate to take over the reigns as Celcom Chairman. His knowledge and skills will be instrumental in taking Celcom to greater success, especially during this transitional period."

Comments by the Incoming Chairman, Dato' Jamaludin Ibrahim

"I look forward to working together with the other members of the Board to achieve the vision of making TM International a leading mobile operator in the region, with Celcom as the anchor company. With the diverse background and experience of each board member, I believe that Celcom with its exceptional performance displayed in the year 2007, will continue to grow."

About Celcom

Celcom (Malaysia) Berhad is now the country's most experienced and premier mobile cellular telecommunications company with 7.2 million customers. It currently has the widest network coverage covering 97% of the populated areas in the country. We were the first to launch the 3G service in Malaysia and have the widest 2G, 3G and 3.5G coverage in the country.

Celcom also offers international roaming service in 120 countries over 317 networks worldwide. It currently offers mobile telephony services in Malaysia for postpaid and prepaid products under the 013, 019 and 0148 access codes. For more information on Celcom, log on to <http://www.celcom.com.my>

About Dato' Jamaludin Ibrahim

Dato' Jamaludin Ibrahim is the President & Group Chief Executive Officer of TMI. He has served as a director of the Maxis board since April 2002. He joined Maxis in 1997 and was appointed Chief Executive Officer in 1998. In December 2006, Dato' Jamaludin was redesignated as Group CEO of Maxis. With effect from August 1, 2007, he stepped down as Group CEO but continues to serve on the Maxis board.

Dato' Jamaludin graduated in 1978 from California State University, USA, with a Bachelor of Science in Business Administration and a minor in Mathematics. He obtained his Masters of Business Administration from Portland State University, Oregon, in 1980, specializing in Quantitative Methods.

Prior to Maxis, Dato' Jamaludin, was the Managing Director and CEO of Digital Equipment (M) Sdn Bhd from 1993 to 1997. Before that, he spent 12 years in IBM Malaysia. He started his career in 1981 as a lecturer.

In Malaysia, Dato' Jamaludin is Chairman of the Advisory Board of the National Science Centre. He also sits on the boards of Universiti Tun Hussein Onn Malaysia and Universiti Tun Abdul Razak Sdn Bhd. He had previously served as board member of the Bridge Mobile Alliance, World GSM Association, Malaysia Venture Capital Management Berhad, a Government-owned venture capital firm, and HeiTech Padu Berhad, a public-listed IT service company.

About Dato' Sri Mohammed Shazalli Ramly

Dato' Sri Mohammed Shazalli Ramly was appointed the Chief Executive Officer of Celcom (Malaysia) Berhad and has been a Director on the Celcom Board of Directors since 2005.

Dato' Sri Mohamed Shazalli or better known as Dato' Sri Shazalli, holds a Bachelor of Science (Marketing) from Indiana University, Bloomington, Indiana and a Master of Business Administration from St. Louis University, Missouri, USA. He was appointed the Chief Executive Officer and Director of Celcom (Malaysia) Berhad on 1st September 2005. Prior to this, he was the Chief Executive Officer of ntv7, Malaysia's 7th terrestrial TV station, a position he held for 8 years since its launch in 1998. Under his leadership, ntv7 successfully secured 28% of television advertising market and recognized for its strong branding of television programmes, innovative media campaigns and new media products.

Before joining the broadcasting industry, Dato' Shazalli had earlier left his mark in the FMCG industry when he served the Lever Brothers (1987 - 1993), followed by the Malaysian Tobacco Company (MTC) and British American Tobacco (BAT) (1993 - 1996) both in Malaysia and the United Kingdom.

Among the key achievements during his time at Lever Brothers included spearheading the launch of the company's product into the highly competitive and challenging Indonesian market, re-launching Lux soap and introducing Lux shower cream for Unilever Malaysia, and helping Lux to regain its leadership position in that segment.

Whilst at BAT, Dato' Sri Shazalli played a key role in leading the exercise to re-vitalize the Benson & Hedges market share in Malaysia. This exercise led to a positive growth for the company, the first after 11 years. He then moved to the United Kingdom to take a global position in heading the 555 Brand of Asia and was instrumental in the success of the 555 Subaru World Rally Team and Championship. Dato' Sri Shazalli was also involved in the introduction of Benson and Hedges Jordan Formula 1 Racing Team.

Dato' Sri Shazalli is currently the director for several companies which include Celcom (Malaysia) Berhad; C-Mobile Sdn Bhd; Celcom Mobile Sdn Bhd; Technology Resources Industries Berhad; TM Cellular Holdings Sdn Bhd and Dialog Telekom Plc

About Datuk Azzat bin Kamaludin

Datuk Azzat bin Kamaludin was appointed to the Celcom Board of Directors in 2002.

Datuk Azzat graduated with a B.A (Law) and LL.B (International Law) from the University of Cambridge and subsequently obtained his Barrister-At-Law from the Middle Temple, London.

He served as an Administrative and Diplomatic Officer with the Ministry of Foreign Affairs Malaysia from 1970 to 1979 during which he was at various times; Assistant Secretary of the Zone of Peace, Freedom and Neutrality Division and Second Secretary at the Permanent Mission of Malaysia to the United Nations, New York.

He was also the Head of Chancery at the Malaysian Commission in Hong Kong and subsequently the Principal Assistant Secretary for the Law of the Sea Division.

Datuk Azzat was admitted as an advocate and solicitor of the High Court of Malaya in November 1979. He is a partner of the legal firm of Azzat & Izzat. From March 1993 to March 1999, he was a Member of the Securities Commission and a Director of the Malaysian Exchange of Securities Dealing and Automated Quotation Berhad (MESDAQ) from October 1999 until March 2002.

He currently sits on the Director's Profiles for Pulai Springs Resort Berhad, Boustead Holdings Berhad, Affin Holdings Berhad, Technology Resources Industries Berhad, Boustead Heavy Industries Corporation (formerly known as PSC Industries Berhad), Visadynamics Holdings Berhad and KPJ Healthcare Berhad. He also serves as a member of Board Audit Committee.

About Dato' Yusof Annuar bin Yaacob

Dato' Yusof Annuar bin Yaacob is currently the Executive Director / Group Chief Financial Officer of TMI. He has been a Director on the Celcom Board of Directors since 2003.

Dato' Yusof is a Chartered Accountant by profession and a Member of the Chartered Institute of Management Accountants and also Malaysian Institute of Accountants.

He started his career when he joined Landmarks Berhad ("Landmarks") as an Accountant in 1988 and ultimately as the Financial Controller. While in Landmarks, Dato' Yusof was also appointed as the Company Secretary to all of Landmarks' subsidiary companies. From 1992 until 1995, he joined S.G Warburg & Co. (now known as UBS Warburg) as Associate Director with primary responsibilities which included equity research as part of the Global Banking and Telecommunications Team. In 1995, he joined ING Barings Securities in Singapore on the Equity Sales and Trading desk.

Later, Dato' Yusof left for Merrill Lynch & Co. in Singapore in 1997 and subsequently seconded to Smith Zain Securities Sdn Bhd as an Executive Director. Prior to joining

OCB Berhad, he was an Executive Director of Denko Industrial Corporation Berhad from 1999 until 2000.

He is also the Non Executive Director of OCB Berhad.

About Tan Poh Keat

Mr Tan Poh Keat has served on the Celcom Board of Directors since 2002.

Mr Tan graduated with a Bachelor of Engineering (Electrical) degree and a Master of Engineering degree both from Auckland University under the Colombo Plan Scholarship.

He joined Jabatan Telekom Malaysia (JTM) in 1962 as an engineer and has served in various appointments, the last being Deputy Director General.

He is currently an independent consultant to a number of local and international companies, and is also a Director for Technology Resources Industries Berhad and VADS Berhad. He also serves as Chairman of Board Audit Committee.

- end -

For further enquiries, please contact:

Celcom (Malaysia) Berhad
Media Relations
Corporate Communications

- | | |
|----------------------------|--|
| 1) Rohizan Ismail | Tel : 03-2688 3808
HP : +6013 344 9690
Email : rohizan@celcom.com.my |
| 2) Afni Baizura Mohd Adnan | Tel : 03-2688 3804
HP : +6019 270 6008
Email : a_baizura@celcom.com.my |