



FOR IMMEDIATE RELEASE

**CELCOM partners with Persatuan Bekas Polis Malaysia (PBPM)
to offer its Society Postpaid Package**

KUALA LUMPUR, 30 October 2007 - Celcom (Malaysia) Berhad, through its subsidiary Celcom Mobile Sdn Bhd, today signed a Memorandum of Understanding (MoU) with **Persatuan Bekas Polis Malaysia (PBPM)** to offer its members with the **Society Postpaid Package**. This package enables the association members to enjoy the most powerful business mobile solutions at the best rates.

With a commitment fee of only RM48 per month, users of the Society Postpaid package are able to enjoy call rate of 15 sen per minute 5 sen per SMS. The package also allows users to enjoy Celcom's 12pax favourites where they can call their 12 preferred family and friends at only 10 sen per minute and 1 sen per SMS.

Through the Society Postpaid plan, Celcom aims to strengthen its presence in the postpaid market segment by offering the best rate while giving the widest coverage in the country. The Celcom Society Postpaid plan is also specially designed for associations registered with the Registrar of Societies.

Speaking at the ceremony, Celcom's Chief Executive Officer, Dato' Sri Shazalli Ramly said, "The partnership is part of our effort to promote a seamless mobile community. We have achieved great success with our Society Postpaid Package and have already signed up with various notable associations and organisations. We are excited to have PBPM on board and look forward to working closely with them."

“Telecoms operators have grown together with our nation, and must play a role in ensuring Malaysia’s continued success. By extending our Society Postpaid Package to PBPM members, we hope to bring mobility to the masses while developing an even stronger sense of community and belonging,” he continued.

PBPM President, En Nazaruddin bin Nasir, said, “Our collaboration with Celcom is timely as it would provide us an opportunity to embrace the advancements in technology and provide us with another effective channel to disseminate information to our members.”

Representing Celcom at the signing ceremony was its Senior Vice President, Global Enterprise, Tuan Syed Md Najib Syed Md Noor, whilst Ku Mohamad Khalib Tuan Ibrahim, Vice President of PBPM signed on behalf of PBPM.

PBPM members consist of those who have been in the joint police force such as General Officers of Police (GO), Inspectors, Special Constables (SC), Auxilliary Police (AP) and Home Guards (HG).

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About Celcom (Malaysia) Berhad

Celcom (Malaysia) Berhad is now the country’s most experienced and premier mobile cellular telecommunications company with 6.2 million customers. It currently has the widest network coverage covering 97% of the populated areas in the country. We were the first to launch the 3G service in Malaysia and have the widest 3G coverage in the country.

Celcom also offers international roaming service in 119 countries over 315 networks worldwide. It currently offers mobile telephony services in Malaysia for postpaid and prepaid products under the 019 and 013 access codes. For more information on Celcom, log on to <http://www.celcom.com.my>

FOR FURTHER INFORMATION, PLEASE CONTACT:

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