



**FOR IMMEDIATE RELEASE
NEWS RELEASE**

**CELCOM SKINS CHALLENGE 2005 CULMINATES WITH
THE
GRAND FINALS AT SULTAN ABDUL AZIZ SHAH GOLF
CLUB**

SHAH ALAM, Sunday, September 25 – The Celcom Skins Challenge 2005, which saw more than 1,600 avid golfers pitting their golfing skills over 16 rounds nationwide, held its grand finale at one of the most prestigious golf clubs in the country, namely the Sultan Abdul Aziz Shah Golf Club, in Shah Alam.

Held for the third consecutive year, the golf challenge is regarded as one of the major amateur golf tournaments in Malaysia and has been sanctioned by the Malaysian Golf Associations for the last two years.

Commenting on the successful hosting of the golf challenge, YBhg. Dato' Zubir A. Rasid, Chief Operating Officer of Celcom (Malaysia) Berhad, said, "The Celcom Skins Challenge has indeed met its objective of providing a premier golfing experience for all of those who participated.

"We see the this event as an opportunity to bring together Celcom's customers, business partners and friends in an activity that combines our collective passion for golf, a healthy dose of friendly competition and at the same time embracing the spirit of camaraderie.

“In fact, for the first time ever, this year’s semi-finals were held in Jakarta, Indonesia. We chose this particular venue to acknowledge the participants for making the cut in the semi-finals. It was a commendable feat worthy of such a reward.”

Forty-eight semi-finalists competed in Jakarta after which the top four from the three medals fought out for the major honours in the grand finals for a chance to win the grand prize worth RM200,000.

The Celcom Skins Challenge is divided into three medals with respective handicapped categories. The three handicap categories are: ‘A’ Medal – Handicap 0-13. ‘B’ Medal – 14-20. ‘C’ Medal – 21-32. The competition is open to all Celcom customers with handicaps of up to 24 for men and 32 for ladies.

“Golf is a game of passion and we at Celcom know all about passion; and we do hope that participants had a really ‘swinging’ time taking part in this year’s Skins Challenge. We hope to see more participants in the next challenge, with more great prizes to be won,” added Dato’ Zubir.

Sponsors for this year’s programme are Alcatel, Ericsson, Hewlett-Packard, Motorola, Siemens, Transview Golf, Abadi, Business Today, Gemplus, LogicaCMG, Nokia and Par Golf.

- ends -

-

About Celcom Skins Challenge

The Celcom Skins Challenge is Celcom (Malaysia) Berhad’s premier national customer appreciation golf tournament with participation opened exclusively to Celcom’s customers, business partners and friends countrywide, including Sabah and Sarawak. The Skins Challenge serves to enhance Celcom-customer relationships while sharing the passion and finest moments of golf together. Founded in the spirit of national amateur golf competition, the Skins Challenge tournament is owned and organised by Celcom (Malaysia) Berhad. It is conducted according to the Rules of Golf as laid down

by the R & A Rules Limited, Local Rules of participating clubs and the Celcom Skins Challenge Rules. The inaugural tournament was held in July 2003.

About Celcom (Malaysia) Berhad

Celcom (Malaysia) Berhad is now the country's most experienced and premier mobile cellular telecommunications company with 6.14 million customers. It currently has the most comprehensive network coverage covering 96% of the populated areas in the country. Celcom offers international roaming service in more than 90 countries over almost 200 networks worldwide. It currently offers mobile telephony services in Malaysia for postpaid and prepaid products under the 019 and 013 access codes. For more information on Celcom, log on to www.celcom.com.my.

For further enquiries, please contact:

Celcom (Malaysia) Berhad

Corporate Communications

Norliza Kamaruddin & Rohizan Ismail

Tel : 03 2848 3883 / 03 2687 3808