



CELCOM TAKES PART IN COMMUNICASIA 2005 IN SINGAPORE *(Celcom 3G and CIBS among some of the services to be showcased during the event)*

Singapore, 14 June 2005 - Celcom (Malaysia) Berhad, Malaysia's premier mobile cellular telecommunications company will be taking part in Communicasia 2005 in Singapore, an annual international exhibition and conference on information and communications technology.

Celcom will be one of the many exhibitors showcasing its latest products and services at the event, which will take place from 14 to 17 June 2005 at Singapore Expo. Among the products and services being featured are Celcom 3G, Celcom Integrated Business Solutions (CIBS), Celcom GSM Satellite Communications and International Roaming.

CELCOM 3G

Recently, Celcom launched its 3G services, making it Malaysia's first mobile operator to offer 3G to the public and offering the widest mobile broadband coverage in the country. Celcom 3G allows transmission of text, digitized voice, video and multimedia to be performed at speeds of up to 384 Kbps, moving to 2 Mbps in the very near future.

Customers can also look forward to enjoying over 10 different applications, ranging from streaming TV and video on demand, m - women & m - health, innovative 3D Java games, and to up-to-the-minute stock quotes. Be it sports and travel or the latest live news updates, this service offers something for everyone to enjoy.

Other enhancements include a seamless user experience, which means that Celcom is able to deliver the same level of service range, quality, price and ultimately, experience over two different networks - 3G and 2.5G or 2G. In addition, customers can also enjoy mobile broadband service which offers a data rate of up to 2Mbps based on Wideband Code Division Multiple Access (W-CDMA) technology.

CELCOM GSM SATELLITE COMMUNICATIONS

Another service Celcom will be showcasing is its GSM Satellite Communications service. Celcom is the exclusive provider of the ACeS Satellite service in Malaysia and is the only mobile operator and the first in the country to provide customers the freedom to stay connected all over Asia, on land and sea, beyond the GSM reach through the satellite service.

Customers will now have the freedom to switch seamlessly between GSM and satellite networks according to their preferences and availability of network using just one hand phone with their existing SIM card and the same mobile number, as well as single billing.

With GSM Satellite Communications, customers can optimize their mobility within Asia Region - extending from Pakistan and India in the West, to the Philippines and Papua New Guinea in the East and from Japan and China in the North to Indonesia in the South. In short, the footprint extends over 11 million square miles and provides coverage to over 1.7 billion people across the most diverse climate and geographical conditions.

INTERNATIONAL ROAMING

The Company also offers International Roaming service which provides global coverage and network strength that gives customers exceptional clarity and fast connection. It is easy and fast and automatically connects inbound tourists upon entry to Malaysia.

With maximum coverage in over 100 countries and more than 200 mobile operators worldwide as well as network coverage of more than 96% of populated Malaysia, Celcom's International Roaming service enables customers to stay in touch with loved ones, no matter where they are in the world. Celcom also has more than 250 roaming partners in Malaysia, the most in the country.

CELCOM INTEGRATED BUSINESS SOLUTIONS (CIBS)

The Company will also feature Celcom Integrated Business Solutions (CIBS) during the event. CIBS is an application that primarily aims to help business owners harness the existing benefits and infrastructure of a mobile network to gain a variety of process advantages. The solutions offerings effectively put the resources of the back office in the hands of field sales and service people. Armed with the right devices, employees can carry out business transactions efficiently and securely, anytime and anywhere.

Celcom has launched several services under CIBS, namely Email and Beyond, which is powered by Microsoft's Windows Mobile devices. Email and Beyond enables Celcom's corporate customers to access email anytime, anywhere via Microsoft Windows Mobile devices and a WAP/GPRS-enabled phone.

Celcom was also awarded by K & N Kenanga, a leading financial brokerage firm in the country, to be the telecommunications service provider where GPRS, WiFi and Email and Beyond platform will be used extensively by its large network of remisers and clients.

-end-