

NEWS RELEASE FOR IMMEDIATE RELEASE

HUAWEI Y6 (2018) IS FREE! ONLY FROM CELCOM

KUALA LUMPUR, 4 MAY 2018 – Be a proud owner of Huawei's latest 2018 edition Yseries smartphone for FREE and enjoy listening to music and posting amazing quality photos on the internet when paired with the Celcom's best value plans. Available for a limited time only, Celcom is exclusively offering the Huawei Y6 (2018) smartphone for FREE when consumers sign up with Celcom FIRST[™] plans.

The Huawei Y6 (2018) smartphone (RRP RM619.00, GST included), available in Black and Blue, comes in a high-end sleek design together with a 13-megapixel rear camera, a 5-megapixel front camera, LED flashes and built-in filters, including Huawei's Histen Technology that allows consumers to enjoy their favourite music with optimised sound delivery similar to theatre or concert hall environments.

As Celcom continues its focus on delivering an awesome customer experience, FIRST™ consumers can remain digitally awesome with their very own FREE Huawei Y6 (2018) when they sign up with these plans for 24 months:

- FIRST[™] Gold Plus at RM98 (40GB Internet)
- FIRST[™] Gold Supreme at RM128 (50GB Internet)
- FIRST[™] Platinum at RM148 (60GB Internet)
- FIRST[™] Platinum Plus at RM188 (100GB Internet)

All the FIRST[™] plans above include Unlimited Calls, WhatsApp, WeChat and FREE 100GB Super Video Walla[™]. In addition, consumers can also enjoy the new Huawei Y6 (2018) for only RM25 monthly via Easyphone[™].

For consumers aged 25 and below, they can enjoy a special offering with great discounts of more than 50 percent via Xpax's Postpaid plans.

- XP79 at RM79 (15GB monthly internet and 15GB Video Walla™) device price at RM199
- XP50 at RM50(10GB monthly internet) device price at RM289



Azwan Khan Osman Khan, Deputy Chief Executive Officer, Business Operations of Celcom Axiata Berhad said Celcom consumers can remain digitally awesome with such an amazing opportunity of owning the latest Huawei smartphone for FREE or at affordable prices.

"Our consumers can immerse themselves with the best music and picture qualities via the latest Huawei Y6 (2018) for FREE and experience an awesome digital lifestyle, when paired with the best valued plans in town that offer so much internet," he said.

The Huawei Y6 (2018) is also available for purchase on Celcom's Online Store at <u>www.store.celcom.com.my/store/</u>. For more information, visit your nearest Celcom bluecube store and Celcom certified partners or log in <u>www.celcom.com.my</u>.

-End-