

THE BEST POSTPAID PLANS ARE NOW EVEN MORE AWESOME!

KUALA LUMPUR, 8 FEBRUARY 2018 – There is no other Postpaid Plan that gives you these lifestyle privileges and this offer is first in the market. Celcom FIRST™ consumers can now enjoy an amazing holiday experience with a FREE return flight ticket to destinations within ASEAN countries.

FIRST™ consumers will be spoilt with choice as they can now choose to watch their favourite movies in cinemas, or enjoy a GrabCar ride, or even indulge in their favourite food and beverages, all for FREE every month! They can also choose to enjoy either discounts or rebates for online shopping and mobile app purchases.

Celcom continues to prioritise awesome consumer experience not only with exclusivity, but also with rewarding lifestyle experiences just by being a Celcom FIRST™ consumer.



Starting today, consumers who sign up for 12 months with either FIRST™ Platinum at RM148 (60GB) or FIRST™ Platinum Plus at RM188 (100GB) will automatically enjoy these new lifestyle privileges:

- Lifestyle Privileges:

a) One-off privilege – One return flight ticket to destinations within ASEAN countries.

OR

b) Monthly privileges – Combination of two lifestyle privileges every month from any of our merchant partners.

- FREE Internet Roaming plus unlimited Calls and SMS within nine ASEAN countries (FIRST™ Platinum Plus)
- FREE Internet Roaming within nine ASEAN countries (FIRST™ Platinum)
- FREE AnydayGB™
- FREE unlimited Premium Access to Ilix and Yonder Music.

	FIRST™ PLATINUM	FIRST™ PLATINUM PLUS
Monthly Commitment	RM148	RM188
Monthly Internet	60GB	100GB
International Roaming in 9 ASEAN countries	FREE Internet Roaming	FREE Roaming
FREE Super VideoWalla™	100GB	100GB
FREE Yonder Music	Unlimited	Unlimited
Ilix	Unlimited Access	Unlimited Access
FREE WhatsApp & WeChat	Unlimited	Unlimited
Calls – All Networks	Unlimited	Unlimited
SMS – All Networks	Unlimited	Unlimited
Preferred Number	✓	✓
Priority Customer Service 1881	✓	✓

LIFESTYLE PRIVILEGES

ONE-OFF PRIVILEGE
Enjoy this one-off privilege for FREE when you subscribe to a 12-month contract

 **FREE return flight tickets** within 9 ASEAN countries

OR

MONTHLY PRIVILEGES
Be rewarded every month throughout your 12-month contract from any of our merchant partners. Select any 2 privileges every month.

 **1 FREE** Movie Ticket
 **RM10** Shopping Voucher
 **2 FREE** Rides worth RM5 per Ride
 **RM10** Beverages Voucher
 **RM10** Apps Rebate
 **RM10** Apps Rebate

Celcom also extends the lifestyle privileges to consumers when they sign up for 12 months with either FIRST™ Gold at RM80 (20GB), FIRST™ Gold Plus at RM98 (40GB) or FIRST™ Gold Supreme™ at RM128 (50GB), and automatically enjoy these new privileges:

- Lifestyle Privileges:
 - a) One-off privilege – One return flight ticket to destinations within Malaysia.

OR

b) Monthly privileges – Selection of one privilege every month from any of our merchant partners.

- FREE AnydayGB™

- FREE unlimited Premium Access to Iflix and Yonder Music

	FIRST™ GOLD	FIRST™ GOLD PLUS	FIRST™ GOLD SUPREME
Monthly Commitment	RM80	RM98	RM128
Monthly Internet	20GB	40GB	50GB
FREE Video Walla™ / Super VideoWalla™	30GB	100GB	100GB
FREE Yonder Music	Unlimited	Unlimited	Unlimited
Iflix	Unlimited Access	Unlimited Access	Unlimited Access
FREE WhatsApp & WeChat	Unlimited	Unlimited	Unlimited
Calls – All Networks	Unlimited	Unlimited	Unlimited
SMS – All Networks	20sen/SMS	20sen/SMS	20sen/SMS

LIFESTYLE PRIVILEGES

ONE-OFF PRIVILEGE
Enjoy this one-off privilege for FREE when you subscribe to a 12-month contract

 **FREE return flight tickets** within Malaysia

OR

MONTHLY PRIVILEGES
Be rewarded every month throughout your 12-month contract from any of our merchant partners. Select any 1 privilege every month.

 **15 FREE** Video Walla™ monthly
 **RM10** Shopping Voucher
 **2 FREE** Rides worth RM5 per Ride
 **RM10** Beverages Voucher
 **RM10** Apps Rebate
 **RM10** Apps Rebate

Celcom FIRST™ consumers can easily login onto their accounts via MyCelcom Postpaid App and click on the 'Lifestyle Privileges' tab under "My Services", to view their redeemable lifestyle privileges. Instructions and redemption codes will be given to consumers based on their selected privilege.

New and existing Celcom consumers can enjoy these lifestyle privileges simply by visiting the nearest Celcom Blue Cube or Celcom Certified Partners nationwide and sign up for 12 months without any additional cost!

Azwan Khan Osman Khan, Deputy Chief Executive Officer, Business Operations of Celcom Axiata Berhad said Celcom FIRST™ consumers will simply enjoy more than just data as they will be greatly rewarded with such amazing lifestyle privileges.

"We want to always ensure that our customers get the best experience from Celcom, be it within the digital space or during their daily lifestyle activities. Nothing beats having a plan that now gives you additional benefits and rewards suited to your own liking," he said.

For more information, visit www.celcom.com.my.