



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

**LOOK STYLISH WITH SAMSUNG GALAXY NOTE8 FOR RM115 PER MONTH WITH
EasyPhone™ FROM CELCOM**

KUALA LUMPUR, 25 SEPTEMBER 2017 – The sleek Samsung Galaxy Note8 is now absolutely easy to own through EasyPhone™ from Celcom, an irresistible 24-month instalment programme.

This is seamless for Celcom postpaid and prepaid consumers through the EasyPhone™ programme. Celcom postpaid consumers only need to pay RM115 monthly when subscribed to FIRST™ Platinum Plus.

For Xpax consumers, EasyPhone™ allows consumers to sign up without a credit card or any upfront payment at only RM238 per month. They will enjoy a monthly RM30 prepaid credit which is included as part of their total monthly instalment for 24 months.

Azwan Khan Osman Khan, Deputy Chief Executive Officer, Business Operations, Celcom Axiata Berhad said EasyPhone™ expedites the process for one to own a brand new smartphone, at an affordable price for both Celcom postpaid and prepaid customers.

“EasyPhone™ with subscription to any Celcom FIRST™ postpaid plans or the Xpax plan, will allow our consumers to enjoy the new Samsung Galaxy Note8 and do more digitally,” he said.

EasyPhone™ for postpaid comes with the following:

- *FIRST™ Platinum at RM135;*
- *FIRST™ Gold Supreme at RM140;*
- *FIRST™ Gold Plus at RM155.*

IT'S SOOO EASY TO OWN
Samsung Galaxy Note8
EasyPhone™ FROM RM115/month
 Available from 21 Sept 2017



RRP: RM 3,772.64

keep.it.simple

FIRST GOLD PLUS	FIRST GOLD SUPREME	FIRST PLATINUM	FIRST PLATINUM PLUS
RM155 PER MONTH	RM140 PER MONTH	RM135 PER MONTH	RM115 PER MONTH

OTHER POSTPAID PLANS ENJOY @RM165/month



Furthermore, these Celcom FIRST™ plans offer up to 100GB Internet, free Video Walla, unlimited calls & SMS, unlimited WhatsApp & WeChat and unlimited Yonder Music .

In addition to the affordable instalment option, Celcom postpaid customers can also choose to own Samsung Galaxy Note8 at special prices with 24 months contract through our other plans which suits different lifestyle:

- RM2,178 with FIRST™ Platinum Plus (100GB Internet) monthly with a commitment of RM188;
- RM2,558 with FIRST™ Platinum (60GB Internet) monthly with a commitment of RM148;

- RM2,708 with FIRST™ Gold Supreme (50GB Internet) monthly with a commitment of RM128; or
- RM2,858 with FIRST™ Gold Plus (40GB Internet) monthly with a commitment of RM98

The Samsung Galaxy Note8 retails at RM3,772.64. For more information on Celcom's packages and price plans, visit www.celcom.com.my or www.xpax.com.my

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About Celcom Axiata Berhad

Celcom is Malaysia's leading data network provider, with almost 10 million customers. Established in 1988, it boasts the widest national 2G, 3G and 4G LTE networks, covering over 98% of the population. Currently the largest mobile broadband and corporate services provider, Celcom is now moving towards integrated multi-access and multimedia services, in line with evolving technologies and consumer behaviour in Malaysia. A culture that places the customer FIRST™ is reflected in our award-winning customer service, products, and other corporate accolades at a regional level. Celcom is part of the Axiata Group of Companies, one of the world's largest telecommunications companies, with close to 300 million customers across 10 Asian markets. For more information on Celcom, log on to <http://www.celcom.com.my>

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