CELCOM FIRST™ BRINGS YOU YOUR PERFECT MATCH

KUALA LUMPUR, 16 AUGUST 2017 – Eager to watch videos on your smartphone or devices but not enough Internet quota? Celcom FIRST™ postpaid plans now offer more Internet with up to 100GB of Internet and FREE 100GB Video Walla!

Prioritising great consumer experience for Internet, Celcom FIRST plans are solidified to meet the needs of consumers for the best digital experience. Consumers can choose from two new FIRST™ plans:

- FIRST™ Gold Supreme – RM 128 (25GB weekday + 25GB weekend + 25GB Free Video Walla)
- FIRST™ Platinum Plus – RM 188 (100GB anyday Internet + 100GB Free Video Walla)

The current FIRST™ Platinum, for new and existing consumers, has also been revised to RM148 monthly (30GB weekday + 30GB weekend), with an additional 30GB Free Video Walla! All FIRST™ Plans, including FIRST™ Gold at RM80 (10GB weekday +10GB weekend), and FIRST™ Gold Plus at RM 98 (20GB weekday + 20GB weekend) come with unlimited calls, WhatsApp and WeChat, including unlimited music streaming with Yonder Music.

FIND A FIRST™ PLAN THAT MEETS YOUR NEEDS

	FIRST™ GOLD	FIRST™ GOLD PLUS	FIRST™ GOLD SUPREME (NEW)	FIRST™ PLATINUM	FIRST™ PLATINUM PLUS (NEW)
Monthly Commitment	RM80	RM98	RM128	RM148	RM188
Total Internet/month	20GB (10GB Internet + 10GB FREE Weekend Internet)	40GB (20GB Internet + 20GB FREE Weekend Internet)	50GB (25GB Internet + 25GB FREE Weekend Internet)	60GB (30GB Internet + 30GB FREE Weekend Internet)	100GB (Anyday Internet)
FREE Video Walla™ (NEW)	NA	NA	25GB	30GB	100GB
Calls – All Networks	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
SMS – All Networks	20sen/SMS	20sen/SMS	20sen/SMS	Unlimited	Unlimited
FREE WhatsApp & WeChat	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
FREE Yonder Music	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Preferred Number	NA	NA	NA	✓	✓
Priority Customer Service	NA	NA	NA	Dial 1881	Dial 1881
Add-Ons:					
AnydayGB™ @ RM10	✓	✓	✓	✓	NA
NewPhone™	✓	✓	✓	✓	✓
EasyPhone™	✓	✓	✓	✓	✓
Add-On Internet — 2GB @ RM20 / 5GB @ RM45 / 10GB @ RM80	✓	✓	✓	✓	✓
International Roaming					
1-Day Calls & SMS PASS @ RM18	✓	✓	✓	✓	✓
1-Day Internet PASS @ RM38	✓	✓	✓	✓	✓
7-Day 3-in-1 PASS @ RM138	✓	✓	✓	✓	✓

Riding on the festivities around the special 60th Merdeka Celebrations, Celcom is introducing two great programs for consumers to easily own a brand new smartphone.

Nine FREE smartphones that will suit everyone's liking, ranging from Huawei P10, iPhone 6 32GB, Samsung Galaxy J7 Pro, Oppo A77 and many more will be offered to consumers. Starting 16 August until 30 September, consumers who sign up with either FIRST™ Gold Plus, FIRST™ Gold Supreme, FIRST™ Platinum and FIRST™ Platinum Plus will be able to choose from these nine smartphone options. FIRST™ Platinum Plus consumers will also enjoy discounts up to 55% for Samsung's S8 series and iPhone 7 series.

Celcom's EasyPhone™ also enables owning a new smartphone at affordable prices. Now anyone can easily own the latest devices by choosing from the widest selection of 30 smartphones, with monthly instalments from as low as RM30 per month.

SMARTPHONES FROM AS LOW AS RM30/MONTH WITH EasyPhone™

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When are you switching to FIRST™ Gold Supreme or FIRST™ Platinum Plus?

Zalman Aefendy Zainal Abidin, Chief Marketing Officer, Celcom Axiata Berhad said Celcom FIRST™ plans have been refreshed to deliver the best digital and video streaming experience and consumers need not worry about running out of Internet.

"With so much Internet, paired with the easiest way to own the latest smartphones in the market and supported by Celcom's Lightning Fast LTE network, consumers do not need to look elsewhere for a plan to meet their digital needs," he said.

Celcom FIRST™ plans are made available at Blue Cube stores and Celcom Certified Partners. For more information on Celcom FIRST™ plans, visit www.celcom.com.my

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About FIRST ™
FIRST™ is Celcom's flagship postpaid product offering the biggest plans for Internet. FIRST™ plans have been specially designed to cater to today's data-hungry consumers while also featuring big features such as unlimited calls, SMS, social chat apps, music streaming and more. FIRST™ plans come in Blue, Gold, Gold Plus, Gold Supreme, Platinum and Platinum Plus variants, supported by its 4G network and award-winning customer service.

About Celcom Axiata Berhad
Celcom is Malaysia's leading data network provider, with 10.2 million customers.. Established in 1988, it boasts the widest national 2G, 3G and 4G LTE networks, covering over 98% of the population. Currently the largest mobile broadband and corporate services provider, Celcom is now moving towards integrated multi-access and multimedia services, in line with evolving technologies and consumer behaviour in Malaysia. A culture that places the customer FIRST™ is reflected in our award-winning customer service, products, and other corporate accolades at a regional level. Celcom is part of the Axiata Group of Companies, one of the world's largest telecommunications companies, with close to 320 million customers across 10 Asian markets. For more information on Celcom, log on to http://www.celcom.com.my

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