

## NEWS RELEASE FOR IMMEDIATE RELEASE

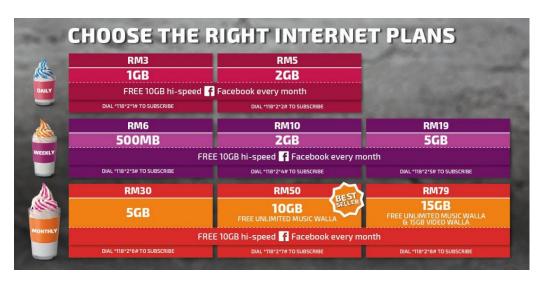
## XPAX FUELS ALL DIGITAL LIFESTYLES WITH THE RIGHT PLANS

**KUALA LUMPUR, 3 AUGUST 2017 –** Xpax has unveiled its new Xpax Internet Plans that offer up to 15GB of no-split internet quota together with FREE Music Walla and Video Walla. In addition, customers can also enjoy enhanced add-ons to complement their digital lifestyles.

Celcom continues to place the needs and experience of its customers as top priority and with the improved Xpax offerings, customers can now choose from four additional new Internet plans which are:

- Daily Plan RM 5 (2GB)
- Weekly Plan RM 6 (500MB), RM19 (5GB)
- Monthly Plan RM79 (15GB, with FREE Music Walla and 15GB Video Walla)

Xpax Internet plans also include the existing daily plans at RM3 (1GB), weekly plans at RM10 (2GB) and monthly Internet Plans at RM30 (5GB) and the RM50 (10GB) which comes with free unlimited Music Walla.



In addition, there are 3 new Xpax Monthly Add-ons namely, Late Night Internet with 15GB Internet quota, Facebook Walla which offers free Facebook, including free Twitter, WhatsApp and WeChat usage, and Video Walla with 15GB, all at only RM20.

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|------------------------|---------------|-----------------|-------------------|---------------|-----------------|---|---------------|---------------|----------------|--------------|---------------|---------|
| LATE NIGHT<br>INTERNET |               |                 | FACEBOOK<br>WALLA |               |                 | UNLIMITED<br>CALL                       |               | MUSIC WALLA   |                | VIDEO WALLA  |               |         |
| DALY<br>RM1            | WEEKLY<br>RM7 | MONTHLY<br>RM20 | DAILY<br>RM1      | WEEKLY<br>RM7 | MONTHLY<br>RM20 | DAILY<br>RM1                            | WEEKLY<br>RM7 | WEEKLY<br>RM1 | MONTHLY<br>RM3 | DAILY<br>RM1 | WEEKLY<br>RM7 | MONTHL' |
| 1GB                    | 10GB          | 1958            | 168               | 10GB          | 1568            | UNLIMITED                               | UNLIMITED     | UNLIMITED     | UNLIMITED      | 168          | 10GB          |         |

Zalman Aefendy Zainal Abidin, Chief Marketing Officer of Celcom Axiata Berhad said Xpax Internet plans and Add-ons are the best deals to meet any digital lifestyle of our customers.

"We want our customers to enjoy the best digital Internet experience on Celcom's Lightning Fast LTE network, without the fear of running out of data quota. Celcom is committed to meet the demands of its prepaid customers who desire more Internet at affordable prices, without any complications. With our Xpax '#nokelentong', what customers see is what they get," he said.

The Xpax SIM Starter pack at RM10, offers a monthly 10GB of FREE Basic internet and FREE 10GB Hi-Speed for Facebook as long as customers' line remain active. Xpax Internet quota can be used for anything, on any day, whether on 3G or 4G networks without any split quota.

For more information, please visit www.xpax.com.my

## About Xpax

Xpax is Celcom Axiata Berhad's main prepaid brand with almost 8 million prepaid subscribers. Xpax is a brand that enables you to be who you want to be, offering the best value and unbeatable non-stop Internetexperience. Xpax now brings its customers where one can enjoy more Internet, simplified addons, Music and Video Walla™, FREE unlimited Yonder Music and much more. For more info, log on to www.xpax.com.my

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