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CELCOM CONTINUES TO PROVIDE AID FOR FLOOD VICTIMS

Celcom contributes relief goods worth RM150,000

KUALA LUMPUR, 19 JANUARY 2017 – As part of its on-going efforts to help residents affected by the recent floods in several parts of Malaysia, Celcom Axiata Berhad reached out to the flood affected families with essential supplies and provisions.

A total of 1,500 relief packs were distributed to affected families at the relief centres and homes located around Kuala Berang and Besut in Terengganu, Tumpat and Rantau Panjang in Kelantan. The relief packs consisted of basic food supplies and essential items that include blankets, towels, household supplies and many more.

Azwan Khan Osman Khan, Deputy Chief Executive Officer, Business Operations, Celcom Axiata Berhad said the relief initiative is a continuous effort by the telco to aid and support of those in need in the Eastern states, easing their burden in any way.

"As Celcom Axiata is committed toward the wellbeing and connectivity of our customers and Malaysians as a whole, we believe that it is our corporate responsibility to support those in need especially during such difficult times," he added, wishing the best for affected families in their effort to rebuild their lives.

The distribution stretched over a span of 3 days, beginning with Kuala Berang on Saturday 14th January, followed with Besut, Tumpat and Rantau Panjang. The distribution of goods at Kuala Berang was graced by Dato' Jailani Johari, Deputy Minister of Communications and Multimedia Malaysia, together with the assistance of Universiti Malaysia Terengganu volunteers who provided transportation and additional personnel. Meanwhile, Universiti Malaysia Kelantan volunteers also provided assistance in Tumpat and Rantau Panjang.

Celcom Axiata's Disaster Relief Programme, an initiative that was established in 2006, is a demonstration of the telco's commitment toward enabling its customers to continue to stay connected with their loved ones and making employees' safety a priority.

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