

**PICTURE STORY
FOR IMMEDIATE RELEASE**

A SWEET SURPRISE FROM CELCOM AXIATA CONTEST

Johor Bahru local won a car in 'Keep Calm and Win a Perodua Axia' and decided to present it to his mother

JOHOR BAHRU, 12 AUGUST 2016 – Celcom Axiata Berhad, Malaysia's leading data network provider, surprised one of its new customers when the telco selected a Johor Bahru local as one of the winner in the 'Keep Calm and Win a Perodua Axia' campaign recently. Even sweeter, the winner decided to let his mother to have the car as a present.

Beh Look Chen, 35, who works for a local enterprise as a marketing officer, was greatly thrilled when finding out his choice to be a Celcom customer has been greatly rewarding. "My career requires me to be on the go most of the time, and therefore I need a network is highly reliable, and the assurance to staying connected. After scouting around, I chose FIRST™ Platinum as it offers great bundle of privileges, other than its rich internet experience. Indeed it was an excellent choice I made three months ago as I have been enjoying a superior connectivity since the day I subscribed to Celcom.

"It will be one of the sweetest moments in my life when I present the car to my mother. I would like her to have it as a gift, and it will definitely help her to move around running errands, especially when I am away for work", he added.

He had received the Perodua Axia mock key from **Syed Md. Najib Syed Md. Noor, Chief of Customer Services and Touchpoints Operation Officer, Celcom Axiata Berhad**, in a ceremony held at Celcom Blue Cube at Taman Molek, Johor Bahru recently.

Beh was the third winner for the contest that ran from 15 April - 15 July 2016. The campaign was open to new subscribers for Celcom's FIRST™ Gold and FIRST™ Platinum plans, and the prizes were six Perodua Axia cars for one lucky new subscriber, every 14 days. The rest of the winners will be announced in the coming weeks.

For more information on the campaign or Celcom products, please visit www.celcom.com.my

-Ends-