

## PHOTO STORY FOR IMMEDIATE RELEASE

## CELCOM BIG WIN AWARDS GRAND PRIZE WORTH HALF A MILLION RINGGIT!



**KUALA LUMPUR**, **14 FEBRUARY 2018** – Who would have thought that just by playing a simple trivia game online, you would be rewarded with a brand new house? It was a dream come true for 27-year-old, Rashdan A. Manan to be awarded with a condominium worth RM500, 000 as part of Celcom's Big Win – 'Menang Rumah' campaign.

The civil contractor from Kuala Lumpur, couldn't believe his luck and was extremely thrilled to be announced as the grand prize winner!

The Celcom Big Win 'Menang Rumah' grand prize was presented by Zuwairi Zakaria, Head of Pricing and Retail Marketing of Celcom Axiata Berhad at Menara Celcom recently.



Thousands of contestants participated in Celcom's Big Win 'Menang Rumah', and more than 100 had their lucky shot as they walked away with special vouchers for home appliances worth RM1, 000 each.

Celcom Big Win continues with many more exciting online trivia games such as 'Fit and Rich', 'Do-U-Know-Christiano', 'Duit4Free' and many more, all with the opportunity of winning cash and attractive prizes.

Big Win is a home for contest enthusiasts where participants could win lucrative prizes. Big Win offers simple yet fun contests ranging from trivia, treasure hunt and more with hours of endless thrills and excitement. It is available via USSD command and SMS.

For more information on the latest contests, visit at <a href="www.bigwin.com.my">www.bigwin.com.my</a> or dial \*888#.

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