

**NEWS RELEASE
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**CELCOM AND RESORTS WORLD GENTING TEAM UP
TO BRING A LINE OF EXCITING ENTERTAINMENT FOR CUSTOMERS**

KUALA LUMPUR, 25 JUNE 2018 – Celcom Axiata Berhad and Resorts World Genting, the hub for family entertainment, collaborate on a strategic partnership to provide significant benefits spanning multiple areas across both companies. The benefits include great family fun filled activities such as ticket discounts, special offers and many more to come in the coming months.

In a continuous effort to provide awesome customer experience, all Celcom customers and Genting Rewards Card members will be entitled to enjoy up to 20% ticket discounts for selected shows staged by Resorts World Genting.

The ticket discounts are available for the following upcoming shows:

- 13th Genting World Lion Dance Championship – 20 July to 22 July 2018
- Wu Bai & China Blue ROCK STAR Live in Genting - 15 September 2018
- Richie Jen Live in Genting 2018 - 19 & 20 October 2018
- Grasshopper 2018 Live In Genting – 29 December 2018 (Ticket launching will be announced soon)
- More upcoming shows to be announced.

In addition, customers can continue to visit Celcom's Facebook and Twitter accounts for upcoming contests and stand a chance to win FREE tickets for the other concerts listed above.

Azwan Khan Osman Khan, Deputy Chief Executive Officer, Business Operations of Celcom Axiata Berhad said Celcom's partnership with Resorts World Genting reflects the telco's commitment to create awesome customer experiences with innovative digital offerings and lifestyle rewards.



“Both Celcom customers and Genting Rewards Card members, of all ages, will soon be able to enjoy an array of star-like experiences, fun for the whole family, with their favourite artistes and performances organised by Resorts World Genting in Genting Highlands,” he said.

More benefits and offerings will be introduced by both companies in the near future. Tickets are available at the ticketing counter at Resorts World Genting. For more information on the latest offerings and upcoming performances, visit www.rwgenting.com.

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