

**NEWS RELEASE
FOR IMMEDIATE RELEASE**



BE AWESOME WHEN TRAVELING OVERSEAS WITH XPAX RM1 ROAMING PLAN!

KUALA LUMPUR, 9 NOVEMBER 2017 – It's now so much easier and affordable to stay connected with your friends and family when you travel overseas. The all-new Xpax *1-Day Basic Internet Pass* at only RM1, allows you to enjoy all day Basic Internet while abroad and continuously stay digitally connected via social chats!

Xpax recognises the importance of staying digitally connected at all times especially through social chats. Consumers should focus on being their awesome self when they travel and remain in touch with simply anyone they want to through a seamless experience.

As such, in line with Xpax's continuous efforts in improving consumer experience, consumers can continuously chat while traveling within nine Asean countries which include Vietnam, Thailand, Myanmar, Indonesia, Singapore, Brunei, Cambodia, Laos and Philippines.



Xpax *1-Day Basic Internet Pass* at only RM1, offers Basic Internet speed (text based messages only) for WhatsApp, WeChat, Facebook Messenger and other social messaging apps. Xpax consumers will be connected to our preferred network operators and enjoy free and easy social chat messaging – worry free from any bill shock while roaming overseas. Xpax consumers can simply subscribe to the all-new *1-Day Basic Internet Pass* by sending <BASIC ROAM> to 28882 or dial *118#, or even via the Xpax App.

For continuous awesome roaming experiences while aboard, Xpax consumers can also choose these following passes by dialling *118# for more data:

- *1-Day Social Roam Pass* at RM10 per day – 1GB Social Media Access (WhatsApp, Twitter & WeChat + 50MB HI-SPEED Internet Quota) in 10 countries, such as India, Japan, Taiwan and many more.
- *1-Day Internet Pass* at RM38 per day – Up to 500MB Data quota in more than 160 countries.



Zalman Aefendy Zainal Abidin, Chief Marketing Officer of Celcom Axiata Berhad said Xpax is excited to offer the all-new *1-Day Basic Internet Pass* that will further drive an awesome worry-free consumer experience while traveling overseas.

“Our consumers will always be awesome even during their oversea travels, as they will be enabled with all day Basic Internet and stay connected with their friends and family via social chat messaging apps.

“As Celcom continues to drive an awesome customer experience, our consumers can now be worry-free while aboard with the perfect roaming pass that fits their desire to remain digitally awesome!” he said.

For more information, visit www.xpax.com.my

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